**For immediate Release**

**23 July 2025**

**Visit Qatar Gears Up for the First Edition as Title Sponsor of The ‘Qatar Goodwood Festival presented by Visit Qatar 2025’**

Visit Qatar participates as the official title sponsor of Qatar Goodwood Festival presented by Visit Qatar 2025, taking place from July 29th to August 2nd in West Sussex, United Kingdom.

The event is a highlight of the British horseracing calendar and reflects Qatar's continued interest in being part of the international sporting calendar, as well as its long-standing relationship with Goodwood Racecourse.

The festival is known for being a prestigious event that attracts world-class horses and jockeys, as well as equestrian and fashion enthusiasts from around the world.

An official delegation from Visit Qatar is expected to attend, along with representatives from the Qatar Racing and Equestrian Club and key figures from the UK's tourism and horse racing industries. This year's event will also feature Qatari thoroughbreds, reflecting Qatar's rich equestrian heritage.

The 2025 edition will feature 13 group races, including three Group-1 events, along with curated daily experiences for guests. Visit Qatar has exclusive sponsorship of Group 1 and Group 2 races, including the Al Shaqab Goodwood Cup Stakes (July 29), the Qatar International Stakes and the Visit Qatar Sussex Stakes (July 30), the Qatar Nassau Stakes, the King George Qatar Stakes (August 1), and the Qatar Lillie Langtry Stakes (August 2).

Key areas across the festival, including the Richmond and Lennox enclosures, will be adorned with Visit Qatar branding, reinforcing the brand's presence throughout the event. Highlights of the sponsorship include a dedicated hospitality pavilion that showcases authentic Qatari culture and serves as a platform to connect with international partners and tourism industry players.

Visit Qatar's VIP Pavilion will host business partners, embassy representatives, Racing and Equestrian Club guests, as well as UK stakeholders and invited influencers.

The sponsorship aligns with Visit Qatar’s broader strategy to raise brand visibility in key international markets, strengthen ties with global tourism and sports stakeholders, and position Qatar as a leading destination for prestigious events.

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**For media-related inquiries, please contact Visit Qatar’s Press Office on:**

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**About Visit Qatar**

Visit Qatar is the main arm of Qatar Tourism. Visit Qatar’s mission is to promote and expand tourism in Qatar by cultivating its rich culture, developing thrilling attractions, enhancing Qatar’s calendar, becoming the leading MICE destination in the region, diversifying events and luxury experiences. Visit Qatar is rooted in Service Excellence, boosting the entire tourism value chain, and increasing local and international visitor demand in Qatar. Through Visit Qatar’s network of international offices in priority markets, cutting-edge digital platforms, and marketing campaigns, Visit Qatar is expanding Qatar’s presence globally and enhancing the tourism sector.

Web: [www.visitqatar.com](https://protect.checkpoint.com/v2/r02/___http://www.visitqatar.com___.YzJlOmdvb2R3b29kOmM6bzpiMmM0OTc2MmMzODFkYzNjMDg0ZWI3OTU2ZGZiZGUzMTo3OjIyYWY6MjVlMDkwMTM5ODdjMTI0ZDMxNGVmNzYyNzU2OWMyYzhlNGZjZjlmZjUxMTAzZjkzZDkyNjliODYzNTI3NzFjMzpwOlQ6Tg)

**About Qatar Goodwood Festival presented by Visit Qatar**

The Qatar Goodwood Festival presented by Visit Qatar is one of the undisputed highlights of the British flat racing season. The world-famous five-day festival is a sporting and social occasion like no other, unrivalled style, superb racing, and hospitality experiences to savour mean it’s not to be missed. The 2025 Qatar Goodwood Festival presented by Visit Qatar, takes place from Tuesday 29 July to Saturday 2 August. The week is headed by three Group 1 races, including the £500,000 Al Shaqab Goodwood Cup (2m), the £1 million Visit Qatar Sussex Stakes (1m), and the £600,000 Qatar Nassau Stakes (1m2f).

Tickets, dining, and hospitality are on sale. Visit [www.Goodwood.com](https://protect.checkpoint.com/v2/r02/___http://www.Goodwood.com___.YzJlOmdvb2R3b29kOmM6bzpiMmM0OTc2MmMzODFkYzNjMDg0ZWI3OTU2ZGZiZGUzMTo3OjE2NTU6ODgwZWE5MjEyOGJlZWJlYmQyZDk1MjAyNzRkOGFjODgzNWYzZDExZWQzN2FmYjI1YjhlNjAzZGEzYjBlYmQxMDpwOlQ6Tg) or call 01243 755055 to find out more.