

# BOLNEY

ENGLISH WINE

## **BOLNEY WINE ESTATE LAUNCHES LANDMARK GOODWOOD PARTNERSHIP**

-Award-winning Sussex estate expands its partnership and events portfolio for 2026-

Bolney Wine Estate is proud to announce an exclusive new partnership with Goodwood, naming Bolney as the Official English Wine Partner across the Goodwood Estate and events programme from 2026.

The collaboration marks an exciting new chapter for the award-winning Sussex estate, placing Goodwood at the heart of Bolney's brand-building and consumer engagement strategy for the year ahead, alongside building on its existing affiliations with Cowes Week and Glyndebourne Opera House.

The Goodwood partnership will see Bolney wines exclusively represented across all Goodwood venues and throughout its world-renowned calendar of events. This includes dedicated Bolney bars at both Festival of Speed and Goodwood Revival, alongside a prominent presence at Goodwood Racecourse across the entire race season; with highlights including Qatar Goodwood Festival presented by Visit Qatar and the popular Three Friday Nights music events.

"This partnership represents a major milestone for Bolney," **commented Lucy Auld, Marketing Director for Bolney Wine Estate.** "Goodwood brings together heritage, prestige and scale in a way few destinations can. Having a presence across the entire estate allows us to introduce even more people to English wine, while creating memorable moments at some of the UK's most celebrated events."

**Nathan Kosky, Chief Commercial Officer for Goodwood, said:** "We are delighted to be partnering with Bolney in a collaboration that enhances our hospitality offering across the Goodwood Estate and brings a distinctive, high quality local product to our guests at some of the most iconic events in the calendar. Bolney has an exceptional list of wines and the business shares the same values of heritage and excellence. We are excited to have them onboard."

-ENDS-

# BOLNEY

ENGLISH WINE

## Notes to Editors:

For more information, images or interview requests for Bolney Estate, please contact Project Taste:

[hello@projecttaste.com](mailto:hello@projecttaste.com) / 07979 994003

\*\*\*

### **About Bolney Wine Estate**

In the heart of rural Sussex lies Bolney Wine Estate, one of England's oldest and most beautiful vineyards. Its journey began over 50 years ago and has been marked by excellence, reflected in the numerous awards for both sparkling and still wine – from the celebrated Classic Cuvée to its famous Pinot Noir.

Whilst Bolney continues to embrace its pioneering roots within English Wine, innovation is at the centre of what it does with an excellent range of gin and vermouth broadening its portfolio. Visitors are warmly welcomed to the Estate to experience the vineyard and its award-winning wines through a variety of events, tours, and tastings that take place year-round.

In 2022 Bolney was acquired by Freixenet Copestick which has allowed the winery to expand and reach new customers.

\*\*\*

### **About Goodwood**

Goodwood Estate is England's greatest sporting estate set in 11,000 acres of beautiful West Sussex countryside. Seat of the Dukes of Richmond since 1697, it is renowned for creating exceptional experiences and world-class sporting events, hosting some of the most anticipated occasions in the British social calendar: Festival of Speed presented by Mastercard, Qatar Goodwood Festival presented by Visit Qatar, Goodwood Revival and Goodwoof.

Alongside Goodwood's rich history sits an estate-wide culture of protecting and promoting sustainability, creativity, and the environment. The diverse portfolio of businesses includes one of the largest lowland organic farms in Europe; a famous Battle of Britain airfield and aerodrome; a racecourse; a historic motor circuit; two golf courses and a short game area and short course; one of the oldest cricket grounds in the country; The Kennels members' clubhouse; ten-bedroom luxury retreat, Hound Lodge; self-catering holiday cottages; The Goodwood Hotel and Goodwood Health & Wellbeing, which includes the Health Club and Gut Health Programmes; the Goodwood Education Centre; the award-winning sustainable restaurant Farmer, Butcher, Chef and, of course, Goodwood House.