

One week to go! Goodwoof gets ready to celebrate all things dog

- Goodwoof presented by MARS Petcare takes place this weekend – Saturday 18 & Sunday 19 May.
- Tickets are still available at [goodwood.com](https://www.goodwood.com) – with Saturday tickets now limited.

Taking place against the stunning backdrop of The Kennels at the Goodwood Estate, Goodwoof presents two days of captivating content entirely devoted to dogs and their wellbeing. Canines can learn new tricks in the Have-a-go area, wag their tails to the beat at the Ministry of Hound dog disco, and have a splash in Fido's Lido presented by Antinol, whilst owners peruse kennels designed by world-renowned architects at Barkitecture, listen to our experts at the Wellness Stage presented by MARS Petcare and take time to unwind in Literary Corner.

As Goodwoof gets ready to open its doors next weekend, here is a first sniff of what's to come:

Woodland Walk

New for 2024, the Woodland Walk offers humans and hounds the chance to stroll through the Estate's beautiful woodland. Along the walk, visitors can try out a number of activities, including Forest Bathing, Truffle Hunting, and visiting our Pet Psychic.

Goodwoof Games

Goodwoof presents a unique twist on the 2024 Paris Olympics with the Goodwoof Games. Canine competitors can try their paws at the Hurdles, 25 Metre Sprint, Hammer Throw (& Fetch), and Long Jump, with numerous prizes up for grabs. There's also the opportunity to see some Olympians in action as Dame Laura and Sir Jason Kenny join us on Saturday.

Field & Trail

Goodwoof's Field and Trail area offers spectators the chance to watch the remarkable work and partnership of highly-skilled dogs and their handlers. Visitors can enjoy Gundog and Sheepdog demonstrations here throughout the weekend, joined by a host of experts including David Latham and Adrian Slater.

Celebration of the Labrador

Taking place on both the Saturday and Sunday of the event for the first time this year, Goodwoof will open with its traditional breed parade. Set to venture from the spectacular backdrop of Goodwood House down to The Kennels, the parade will be led by The Duke of Richmond and Clare Balding, alongside a military marching band – and of course hundreds of Labradors. Any Labradors looking to take part can book on to the parade at [goodwood.com](https://www.goodwood.com).

Literary Corner

Offering a shady spot to relax and listen to tales from a stellar line up of authors and artists, Clare Balding, Hugh Bonneville, James Middleton and Bill Bailey are set to headline Literary Corner. Others include Anita Mangan, Murray Lachlan Young, Rob Biddulph and many more. Just next door, Goodwoof's very own book shop gives visitors the opportunity to purchase books and attend author signing sessions.

The Studio presented by Radox Health

The Studio presented by Radox Health, provides owners and their dogs with the chance to truly unwind amid the excitement of the event. Enjoy complimentary sessions in dog yoga (DOGA), sound bathing, reiki, and learn dog massage techniques.

The Wellness Centre presented by Mars Petcare

The Wellness Centre presented by MARS Petcare, offers a variety of talks, demonstrations, and Q&A sessions with industry experts. Whether it's demonstrations by Medical Detection Dogs or a session with Dr Bolu Eso, you can find the full timetable available to view [here](#).

Barkitecture

Britain's leading kennel design competition – Barkitecture – returns for 2024. Curated by The Duke of Richmond and Kevin McCloud MBE, Barkitecture brings together an array of unique and outstanding kennel designs. The theme for this year's competition is Lounge Access: For the Jet-Setting Dog, with architects challenged to design a kennel that creates a sense of calm and tranquillity for dogs on the move. Find a first preview of the kennels [here](#).

All you need ahead of the event

Below is everything you need ahead of the event next weekend:

- [Timetable](#)
- [Map](#)
- [FAQ's](#)

Tickets are available at [goodwood.com](#) – Saturday tickets are now limited.

-ENDS –

Note to Editors:

Goodwoof presented by MARS Petcare, Saturday 18 & Sunday 19 May 2024.

Tickets

Tickets for Goodwoof are on sale and can be purchased at [goodwood.com](#) or by calling the Ticket Office on +44 (0)1243 755055, and are now limited for Saturday. Children aged 12 and under and dogs go free and a half-price Young Person's ticket is available for those aged between 13 and 21. All activities across the event are included in the ticket price.

Contact

For more information about Goodwoof please contact, Katharine Morgan, PR Manager: Katharine.Morgan@goodwood.com

For all other press enquiries please contact: media@goodwood.com

Imagery and news from Goodwood are available from our [Press & Media Site](#).

Stay up to date with all future announcement and on-event activation across our social channels:

[Facebook](#) | [Instagram](#) | [TikTok](#)

Accreditation

Media accreditation for Goodwoof is now open. Make your application [here](#).

About Goodwoof presented by MARS Petcare

Goodwoof presented by MARS Petcare is a celebration of all that we love about dogs on the Goodwood Estate. It takes place in the fields around the James Wyatt-designed Kennels, which is now the social home of our sporting membership on Saturday 18 and Sunday 19 May 2024. The event offers a wide range of activities and demonstrations designed to delight, entertain and inform. Dog owners and their families and friends can encourage their own dog to have a go, browse our carefully hand-picked retailers, enjoy a dip in Fido's Lido, sit back with a glass of Taittinger champagne, relax in The Studio presented by Radox Health with a spot of sound bathing, reiki or Dog Yoga, or marvel at the clever kennels designed by architects from around the world as part of the Barkitecture competition.

About MARS Petcare

MARS Petcare is a diverse and growing business with 75,000 Associates across 50+ countries dedicated to one purpose: A BETTER WORLD FOR PETS. With 75 years of experience, our portfolio of almost 50 brands serves the health and nutrition needs of the world's pets – including brands PEDIGREE®, WHISKAS®, ROYAL CANIN®, NUTRO™, GREENIES™, SHEBA® and CESAR® as well as The WALTHAM Centre for Pet Nutrition which has advanced research in the nutrition and health of pets for over 50 years. MARS Petcare is also a leading veterinary health provider through a network of over 2,000 pet hospitals including BANFIELD™, BLUEPEARL™, PET PARTNERS™, VCA™ and Linnaeus. We're also active in innovation and technology for pets, with WISDOM PANEL™ genetic health screening and DNA testing for dogs, the WHISTLE™ GPS dog tracker, and LEAP VENTURE STUDIO accelerator and COMPANION FUND™ programs that drive innovation and disruption in the pet care industry. As a family business and guided by our principles, we are privileged with the flexibility to fight for what we believe in – and we choose to fight for: A BETTER WORLD FOR PETS.