



100 YEARS OF BMW GROUP

11th April 2016

Goodwood is delighted to be playing an integral part in BMW Group's Centenary celebrations at the 2016 Festival of Speed.

BMW will be Honoured Marque and collaborate in the creation of the Central Feature at the world's largest automotive garden party.

Throughout its history, motorsport has been an essential component of BMW's DNA. Alongside road cars old and new, the 2016 Festival of Speed will celebrate the Bavarian marque's many and varied motorsport successes on two wheels and four, with a fabulous line-up of cars and bikes.

Goodwood presents a film in honour of BMW's pioneering successes in motorsport, featuring many of the machines that will be at Goodwood:

<http://player.theplatform.com/p/TCy-PC/GoodwoodProdPlayer/embed/select/media/2I4EDhvlneZT?form=html>

- **BMW 328 Touring Coupé 'Superleggera'**
Won the Mille Miglia in 1940, taking four of the top six positions and setting a record average speed.
- **BMW 1800 TiSA**
Won the Spa 24 Hours in 1965 – the first of an incredible 22 victories for BMW in the Belgian endurance classic.
- **BMW R 50S Kaczor**
Named after bike racer, designer and BMW engineer Ferdinand Kaczor, who set a new lap record on the Nürburgring Nordschleife in 1969, riding a BMW of his own design.
- **BMW M1 Procar**
A field of identical BMW M1 Procars was the basis of the greatest one-make series ever created. Procar supported the F1 World Championship in 1979 and 1980, with Niki Lauda winning the first championship, and Nelson Piquet the second.
- **Brabham-BMW BT52**
Won the World Championship in 1983, driven by Nelson Piquet – the first in a turbocharged car.

- **BMW M3**
The BMW M3 (E30) is still the most successful touring car in the world, winning multiple championships, including the World Touring Car Championship in 1987.
- **BMW 635 CSI**
Won the Spa 24 Hours in 1983, 1985 and 1986, and the European Touring Car Championship in the hands of Dieter Quester.
- **McLaren-BMW F1 GTR Long Tail**
Finished 2nd and 3rd at Le Mans in 1997.
- **BMW V12 LMR**
Won the 1999 Le Mans 24 Hours – BMW’s only outright victory in the famous endurance race.
- **The BMW M3 DTM**
Won the Sebring 12 Hours in 2010 and 2011 and the American Le Mans Series GT Championship, and was a Class winner – GT Pro – at Le Mans in 201.
- **BMW S 1000 RR**
Michael Dunlop won the senior TT in 2014 on an S1000 RR, 75 years after Georg Meier won the TT in 1939 on a BMW, becoming the first non-British winner.

As well as looking back at the first 100 years, BMW’s Centenary celebrations look forward to ‘The Next 100 Years’, and Goodwood can’t wait.

(ENDS)

Editors Notes

The Festival of Speed will take place from 23-26 June 2016.

Tickets and hospitality packages for both events are on sale with Saturday and Weekend tickets already in limited numbers. More information is available via www.goodwood.com/tickets or via phone 01243 755055.

Tickets are priced as follows;

Entry adult (entry for young people 13-21 years):

- Weekend £147 (£73.50)
- Thursday – Moving Motor Show £32 (£16)
- Friday £55 (£27.50)
- Saturday £65 (£32.50)
- Sunday £65 (£32.50)

Staged every summer since 1993, the **Goodwood Festival of Speed** is the world's largest automotive garden party; set against the spectacular backdrop of Goodwood House in West Sussex, UK. Over 600 cars and motorcycles spanning the phenomenal history of motoring and motor sport take part with some of the most legendary figures from the sport as well as international celebrities regularly attending. Highlights of the 2015 event, which took place on June 25-28, included the Moving Motor Show presented by the AA in association with The Telegraph, Forest Rally Stage, Michelin Supercar Paddock, Michelin Supercar Run, F1 paddock presented by Sky Sports F1, Drivers' Club presented by TAG Heuer, GAS Arena powered by TomTom Bandit, Cartier Style et Luxe Concours d'Elegance, Aviation Exhibition and Bonhams Auction.

To access the Goodwood Media Centre for rights free images please click [here](#):

Username: g00dw00d Password: st3rl1ng

For all Media enquiries, please contact Laura Gilbert-Burke or Gema Bernaldo de Quiros at the Goodwood Motor Sport Press Office:

Telephone: +44 (0)1243 755000

E-mail: laura.gilbert-burke@goodwood.com or gema.bernaldo@goodwood.com

Goodwood Motor Sport on social media:

YouTube: <http://youtube.com/goodwoodtv>

Facebook: <http://www.facebook.com/goodwoodrrc>

Twitter: <http://twitter.com/goodwoodrrc>