



Ferrari California T delivers Lord March's 'Full Throttle' breakfast

2nd June 2016

Legendary Italian sportscar marque, Ferrari, warmed up for this year's Goodwood Festival of Speed with a very special breakfast delivery for event founder, Lord March.

The Prancing Horse will use this year's Festival of Speed (June 23-26) to give the new Ferrari 488 Spider its dynamic UK debut, but it was down to the Ferrari California T Handling Speciale to deliver Lord March's 'Full Throttle' breakfast.

Piloted by Mauro Calo, the holder of a Guinness World Record for drifting, the California T Handling Speciale powered, slid and roared its way through the famous Goodwood Estate to collect the components for Lord March's breakfast.

Sausages, eggs and bacon were collected from the estate's farm shop and cooked at the Motor Circuit cafe, while a copy of the Racing Post was handed over by a jockey at the Racecourse before the whole lot was delivered to Goodwood House – all at breakneck speed. You can see the creation of the Goodwood 'Full Throttle' breakfast here: https://ferrari-4me.weebo.it/static/GT-CALIFORNIA_T_SOTA_GoodWood-2000_UYDSQB.mp4

The California T Handling Speciale will be one of several new cars being showcased by Ferrari at this year's Goodwood Festival of Speed. Alongside it in the Michelin Supercar Paddock will be the 488 Spider, which will be seen driven in anger for the first time in the UK.

Other cars in the Supercar Paddock will include the F12tdf, 458 MM Speciale, 488 GT3 and 488 Spider.

As ever, the Scuderia Ferrari will also be present at the event, celebrating its vast motorsport and Formula 1 heritage.

The Goodwood Festival of Speed is one of the most famous car and motorcycle events in the world and attracts some 250,000 visitors every year.

Since 2010, the main Festival weekend has been enhanced with the addition of the Press & Preview Day featuring the Moving Motor Show on Thursday, a unique experience allowing visitors to get a sneak preview of all of the Festival content and the chance to drive some of the

most exciting new cars – many not even yet launched – up the famous, 1.16-mile Goodwood hillclimb course.

(ENDS)

Editors Notes

The Festival of Speed will take place from 23-26 June 2016.

Tickets and hospitality packages for both events are on sale with Saturday and Weekend tickets already in limited numbers. More information is available via www.goodwood.com/tickets or via phone 01243 755055.

Tickets are priced as follows;

Entry adult (entry for young people 13-21 years):

- Thursday – Press & Preview Day featuring the Moving Motor Show £32 (£16)
- Friday £55 (£27.50)
- Sunday £65 (£32.50)

Saturday and weekend tickets now sold out.

Staged every summer since 1993, the **Goodwood Festival of Speed** is the world's largest automotive garden party; set against the spectacular backdrop of Goodwood House in West Sussex, UK. Over 600 cars and motorcycles spanning the phenomenal history of motoring and motor sport take part with some of the most legendary figures from the sport as well as international celebrities regularly attending. Highlights of the 2015 event, which took place on June 25-28, included the Moving Motor Show presented by the AA in association with The Telegraph, Forest Rally Stage, Michelin Supercar Paddock, Michelin Supercar Run, F1 paddock presented by Sky Sports F1, Drivers' Club presented by TAG Heuer, GAS Arena powered by TomTom Bandit, Cartier Style et Luxe Concours d'Elegance, Aviation Exhibition and Bonhams Auction.

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