



Ford celebrates 40 years of the Fiesta with UK debut for new ST200

9th June 2016

Ford will celebrate the 40th anniversary of its iconic Fiesta model at this year's Goodwood Moving Motor Show, part of the Press & Preview day on Thursday, June 23.

Central to the celebrations will be the introduction of the newly-upgraded Fiesta ST200, which will make its UK debut at the event and will be available for visitors to drive up the Goodwood hillclimb course.

The Fiesta ST is already regarded as one of the best hot hatches ever built, so the arrival of the turbocharged, 1.6-litre version will be one of the most hotly-anticipated unveils of this year's Moving Motor Show.

The ST200 boasts 200PS (197bhp) and will accelerate from 0-62mph in 6.7 seconds, making it a compelling proposition for visitors who are lucky enough to pilot it up the 1.16-mile hillclimb.

As part of the same event, Ford will also show its new GT supercar. During the main Festival of Speed weekend, the hillclimb will also be graced by Ford's GT race cars, fresh from the marque's return to the Le Mans 24 Hours earlier in June.

The Ford Fiesta first went on sale in 1976 and quickly became known as the 'first British supermini'. In the first three years of its production, Ford sold a million examples and it wasn't until 1980 that the Fiesta faced serious competition in the form of the Austin Metro.

Goodwood Festival of Speed founder, Lord March, said: "The Fiesta is an icon of British motoring and it is marvellous that Ford has chosen the Festival of Speed to celebrate the car's 40th anniversary and debut the new ST200."

(ENDS)

Editors Notes

The Festival of Speed will take place from 23-26 June 2016.

Tickets and hospitality packages for are on sale with Saturday and Weekend tickets now completely sold out and Grandstand Packages only available on Sunday. More information is available via www.goodwood.com/tickets or via phone 01243 755055.

Staged every summer since 1993, the **Goodwood Festival of Speed** is the world's largest automotive garden party; set against the spectacular backdrop of Goodwood House in West Sussex, UK. Over 600 cars and motorcycles spanning the phenomenal history of motoring and motor sport take part with some of the most legendary figures from the sport as well as international celebrities regularly attending. Highlights of the 2015 event, which took place on June 25-28, included the Moving Motor Show presented by the AA in association with The Telegraph, Forest Rally Stage, Michelin Supercar Paddock, Michelin Supercar Run, F1 paddock presented by Sky Sports F1, Drivers' Club presented by TAG Heuer, GAS Arena powered by TomTom Bandit, Cartier Style et Luxe Concours d'Elegance, Aviation Exhibition and Bonhams Auction.

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