Goodwood Revival launches new lifestyle hub: The revive and thrive village

- The Revive and Thrive Village will stage a joyous celebration of all things vintage and second-hand
- Workshops, demonstrations, exhibitions and talks will share the sustainable 'Make Do and Mend' approaches of post-war Britain to breathe new life into pre-loved belongings
- Style activist, Dandy Wellington will bring the #VintageStyleNotVintageValues ethos to life on the Revive and Thrive Stage, championing the inclusive spirit of the modern-day vintage world with key influencers

Held in the beautiful West Sussex countryside – this year Friday 16 – Sunday 18 September -Goodwood Revival is an immersive vintage experience set in period theme. Each year as we recreate the glamour and excitement that suffused the glory days of motor racing at Goodwood from 1948 to 1966, we revisit a time when people would 'make do and mend' cherished belongings for a lifetime of use.

In 2022, the Revive and Thrive Village will embrace that strikingly relevant mantra with heritage skillfocused workshops and demonstrations, sharing ways to reduce, reuse, repair, restore and recycle for authentic circular consumption.

A series of crafting cabins will give visitors the chance to see artisans and experts using the wisdom of the past to revive time-worn treasures, while a schedule of sewing workshops will empower visitors to make and mend their own clothes and accessories.

On Friday and Saturday, style activist Dandy Wellington will host the Vintage Style Not Vintage Values series of talks, offering rare insights into his vibrant vintage community. On Sunday, sustainable living will be the theme of the day, taking in zero-waste fashion, interiors and craft.

Alongside Dandy, those confirmed to appear at the Revive and Thrive Village include Great British Sewing Bee winner, Juliet Uzor; furniture and textile designer, Zoe Murphy; author and influencer, Paula Sutton; vintage icon, Onyi Moss; stylist, Charlotte Jacklin; restoration expert, Dominic Chinea, and vintage aficionado and beauty writer, Anita Bhagwandas.

The Duke of Richmond, founder of Goodwood Revival, said: "We want to reconnect with the best of the past and as an antidote to throw away culture, share how special pieces can be treasured, valued and passed down through generations, and ultimately share this platform with those who really live and breathe a more sustainable way of life. We hope our visitors will enjoy learning more about the traditional skills we can take forward into a more ethically and environmentally sound future."

Grace Timothy, Revival's Lifestyle Content Curator, said: "The modern-day vintage and second-hand scene is doing so much for both the planet and its people, championing a really inclusive culture and sustainable lifestyle choices. We're delighted to have the chance to convene these incredible individuals, and to share their wisdom and skills in such a fabulous new setting."

The rest of the stellar line-up of experts and influencers to meet in the Revive and Thrive Village will be announced soon, as well as the schedule of sewing workshops available to book online.

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### Notes to Editors:

## Goodwood Revival, Friday 16 - Sunday 18 September.

### Tickets and packages

Tickets start from £64 and are now limited for the Goodwood Revival, with Saturday tickets sold out. Tickets can be purchased at <u>goodwood.com</u> or by calling the Ticket Office on +44 (0)1243 755055.

For an extra special Revival experience, hospitality packages are also available and can be organised by emailing <u>hospitality@goodwood.com</u> or calling +44 (0)1243 755054.

Our Ticket Guarantee means that if Goodwood is required to cancel an event based on latest UK Government advice, you will have the flexibility to transfer your booking or apply for credit.

#### Media accreditation

Media accreditation for the Goodwood Revival is now open. Make your application here.

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## Contact

For more information about the Goodwood Revival and our other motorsport events, please contact Katharine Morgan, Motorsport & Automotive Press Officer: <u>Katharine.Morgan@goodwood.com</u>

For all other press enquiries please contact: media@goodwood.com

Imagery and news from Goodwood are available from our Press & Media site.

Stay up to date with all future announcements and on-event action across our social channels:

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# About the Goodwood Revival

The Goodwood Revival is the world's greatest historic motor race meeting, and the only sporting event of its kind to be staged entirely in a period theme. More than just an unrivalled weekend of historic racing, it is an immersive celebration of a less disposable world, where "make do and mend" was a way of life rather than a casual slogan.

The Revival is, at its heart, a celebration of craftsmanship and sustainability, from an age when possessions were made to last and be cherished. It promotes a thoroughly modern ethos – to "reduce, reuse, repair, restore and recycle" – in the most authentic way possible. All the cars are original, having been lovingly maintained since new, many of the outfits have been handed down through generations, and even the retailers specialise in pre-owned artefacts – everything from clothes and accessories to automobilia and books.

It is, proudly, the world's biggest and most glamorous second-hand event.