

Teaser: Daniel Arsham and Team Ikuzawa to Unveil Bespoke-Livery Historic Car and Exclusive Capsule Collection at the 2024 Goodwood Revival

Anticipation is building as contemporary artist Daniel Arsham and Team Ikuzawa prepare to debut a bespoke-livery historic car for racing at the 2024 Goodwood Revival Friday 6 – Sunday 8 September. This collaboration will also feature a special paddock area unveiling an exclusive, limited-edition capsule collection.

Daniel, Mai, and The Duke of Richmond have been close friends for many years. This collaborative project highlights their deep friendship and shared passion for racing, art, and fashion.

Stay tuned for the full press release, which will be issued two weeks before the event, detailing this exciting convergence of art and motorsport.

-ENDS-

Notes to Editors:

Goodwood Revival, Friday 6 - Sunday 8 September 2024.

Tickets

Saturday tickets for the Goodwood Revival are now sold out. Friday and Sunday tickets can be purchased at [goodwood.com](https://www.goodwood.com) or by calling the Ticket Office on 01243 755055.

Contact

For more information about Goodwood's motorsport events, please contact Katharine Morgan, PR Manager: Katharine.Morgan@goodwood.com

For all other press enquiries please contact: media@goodwood.com

Imagery and news from Goodwood are available from our [Press & Media site](#).

Stay up to date with all future announcements and on-event action across our social channels:

[X \(formerly Twitter\)](#) | [Facebook](#) | [Instagram](#) | [YouTube](#)

About the Goodwood Revival

The Goodwood Revival is the world's greatest historic motor race meeting, and the only sporting event of its kind to be staged entirely in a period theme. More than just an unrivalled weekend of historic racing, it is an immersive celebration of vintage lifestyle, championing exceptional craftsmanship and the enduringly fabulous stories told by second-hand treasures. 'Revive & Thrive' is the thoroughly modern message woven through the Revival landscape; a clever stitch with which the old is made new again, it runs through every carefully

restored classic car, each beautifully preserved piece of clothing as it is passed from one generation to the next.

It is, proudly, the world's biggest and most glamorous second-hand event.

Team Ikuzawa Press Contacts

Mai Ikuzawa

press@teamikuzawa.jp

Instagram: [@teamikuzawa](#)

Website: www.teamikuzawa.jp

Arsham Studios - The Lede Company

danielarsham@ledecompany.co

About Daniel Arsham

Daniel Arsham is a renowned contemporary artist whose work spans fine art, architecture, and performance. Known for his innovative use of materials and exploration of themes like time, decay, and archaeology, Arsham creates sculptures, installations, and experiences that challenge perceptions of the modern world. His collaborations with leading brands and cultural icons in fashion, automotive, and entertainment sectors have cemented his reputation as a visionary artist. Beyond his artistic endeavors, Arsham has a deep passion for cars and racing, particularly with Porsche, and has been involved in several automotive projects. Through his unique blend of art and design, Daniel Arsham continues to push boundaries and inspire audiences worldwide.

About Team Ikuzawa

Founded by the legendary Tetsu Ikuzawa, Team Ikuzawa is a distinguished racing team with a storied motorsport heritage. Tetsu Ikuzawa, a celebrated Japanese racing driver from the 1960s to the 1980s, made significant contributions to both Japanese and international motorsport. Today, his daughter Mai Ikuzawa, a prominent figure in the design and fashion scene, carries on the legacy by merging their motorsport heritage with contemporary collaborations through art, design, and luxury brands, making Team Ikuzawa a cultural force in the automotive world.