

# 1/ST and Goodwood Racecourse announce Group 1 pathways between the United Kingdom and North America

**20<sup>th</sup> January, 2025 -** <u>1/ST</u>, North America's preeminent Thoroughbred racing and pari-mutuel wagering company, and Goodwood Racecourse, one of the United Kingdom's leading racecourses, today announce a new initiative that will see a reciprocal partnership between 1/ST-owned racecourses in North America and Goodwood Racecourse in the United Kingdom.

This exciting new partnership will see horses gain automatic entry following success at the Pegasus World Cup meeting at Gulfstream Park on January 25, and at Goodwood Racecourse's world-famous five-day festival, the Qatar Goodwood Festival presented by Visit Qatar.

The Pegasus World Cup Turf winner in 2025 will be granted automatic entry to the 2025 running of the Qatar Sussex Stakes. Likewise, the victor of the 2025 Pegasus World Cup Filly and Mare Turf will gain automatic entry to the Qatar Nassau Stakes in 2025.

Additionally, the winner of this year's £1m, Group 1 Qatar Sussex Stakes will gain automatic entry to the Pegasus World Cup Turf in 2026 and the winner of the Group 1 Qatar Nassau Stakes will gain automatic entry to the Pegasus World Cup Filly and Mare Turf in 2026.

This new partnership will create an easily accessible pathway for horses to compete both in North America and the United Kingdom and help to encourage top-tier racehorses to travel and increase international participation at both fixtures. Meanwhile, bolstering elite fields for global audiences and deeper fan engagement.

Aidan Butler, President of 1/ST, said: "Thanks again to our friends at Goodwood Racecourse as our partnership enters its second year. We can't wait to see how our Pegasus World Cup Turf winners fare on the other side of the pond and look forward to welcoming the victors of the Qatar Sussex Stakes and Qatar Nassau Stakes back to Gulfstream Park in late January 2026 for one of the most lucrative racedays on the East Coast. "These reciprocal pathways mark the latest strides in 1/ST's bid to broaden the appeal and international participation in the world's major races. We've already seen such incentives reap immediate rewards when Crimson Advocate won at Royal Ascot in 2023, having punched her automatic spot via our Royal Palm juvenile series at Gulfstream Park. Now, Miami can hopefully work its magic again with Qatar Goodwood Festival!"

**Edward Arkell, Director of Racing at Goodwood Racecourse added:** "We are thrilled to announce this fantastic new initiative, and I would like to thank 1/ST for their enthusiasm and support. By pairing two of our most prestigious races with a pair of turf races at the Pegasus World Cup meeting, we are confident that we have unlocked a well-scheduled gateway.

"This partnership also highlights the importance of collaborating with the best horseracing in the World and allows us the opportunity to showcase the obvious benefits of working alongside the North American horseracing circuit."

## ENDS

### Notes to editors

Incentives for horses that win 2025 Qatar Sussex Stakes and 2025 Qatar Nassau Stakes are:

- \$25,000 travel allowance
- Free entry into the reciprocal races.
- VIP Hospitality at the Pegasus World Cup raceday
- Accommodation and hospitality at Qatar Goodwood Festival

Incentives for horses that win 2025 Pegasus World Cup Turf presented by Qatar Racing and 2025 Pegasus World Cup Filly & Mare Turf presented by SirDavis American Whisky are:

- $\pounds$ 25,000 travel allowance (for horses trained outside of Europe).
- Free entry into the reciprocal races.
- Accommodation and hospitality at Qatar Goodwood Festival.

Total purses for all races:

- £1,000,000 Qatar Sussex Stakes
- £600,000 Qatar Nassau Stakes
- \$1,000,000 Pegasus World Cup Turf presented by Qatar Racing
- \$500,000 Pegasus World Cup Filly & Mare Turf presented by SirDavis American Whisky

### For more information, please contact:

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#### About The Stronach Group and 1/ST

The Stronach Group is a world-class technology, entertainment and real estate development company with Thoroughbred racing and pari-mutuel wagering at the core. The Stronach Group's 1/ST business (pronounced "First") is North America's preeminent Thoroughbred racing and pari-mutuel wagering company and includes the 1/ST RACING & GAMING, 1/ST CONTENT, 1/ST TECHNOLOGY and 1/ST EXPERIENCE businesses, while advocating for and driving the 1/ST HORSE CARE mission. 1/ST represents The Stronach Group's continued movement toward redefining Thoroughbred racing and the ecosystem that drives it. 1/ST RACING & GAMING drives the best-in-class racing operations and gaming offerings at the company's premier racetracks and training centers including: Santa Anita Park and San Luis Rey Downs (California); Gulfstream Park - home of the Pegasus World Cup and Palm Meadows Thoroughbred Training Center (Florida); Laurel Park, The Preakness Stakes, Rosecroft Raceway and Bowie Training Center (Maryland). 1/ST CONTENT is the operating group for 1/ST's media and content companies including: Monarch Content Management, Elite, TSG Global Wagering Solutions (GWS) and XBTV. 1/ST TECHNOLOGY is racing's largest racing and gaming technology company offering world-class products via its AmTote, Xpressbet, 1/ST BET, XB SELECT, XB NET, PariMAX and Betmix brands. 1/ST EXPERIENCE blends the worlds of sports, entertainment and hospitality through innovative content development, elevated national and local venue management and hospitality, strategic partnerships, sponsorships, and procurement development. As the advocate for critical industry reforms and by making meaningful investments into aftercare programs for retired horses and jockeys, 1/ST HORSE CARE represents The Stronach Group's commitment to achieving the highest level of horse and rider care and safety standards in Thoroughbred racing on and off the track. The Stronach Group's TSG Properties is responsible for the development of the company's live, play and work communities surrounding its racing venues including: The Village at Gulfstream Park (Florida) and Paddock Pointe (Maryland). For more information, visit www.1st.com or follow @1ST\_racing on Twitter or @1stracing on Instagram and Facebook.

#### About Goodwood Racecourse

Introduced to the Goodwood Estate in 1802 by the 3rd Duke of Richmond, Goodwood Racecourse has long been steeped in horseracing heritage. From Lord George Bentinck's winning horse in the 1836 St Leger, which was transported in secret from Goodwood to Doncaster, to Her Majesty Queen Elizabeth's horse Love Affair taking its final win, the racecourse has been home to some significant moments in horseracing history.

Situated on the South Downs and hosting 19 race days from May through October, thousands of racegoers flock to one of the world's most beautiful racecourses each year to enjoy a season of top-class racing and entertainment. With a varied calendar of fixtures, race day highlights include Three Friday Nights, the May Festival, the Qatar Goodwood Festival presented by Visit Qatar—more affectionately known as Glorious Goodwood—and the Season Finale, to name a few.

The <u>Qatar Goodwood Festival</u> is one of the undisputed highlights of the British flat racing season. The world-famous five-day festival is a sporting and social occasion like no other, unrivalled style, superb racing, and hospitality experiences to savour mean it's not to be missed. The 2025 Qatar Goodwood Festival takes place from Tuesday 29 July to Saturday 2 August. The week is headed by three Group 1 races, including the  $\pounds$ 500,000 Qatar Goodwood Cup (2m), the  $\pounds$ 1 million Qatar Sussex Stakes (1m), and the  $\pounds$ 600,000 Qatar Nassau Stakes (1m2f).

Tickets, dining, and hospitality are now on sale for the Qatar Goodwood Festival. Visit <u>Goodwood.com</u> or call 01243 755055 to find out more.