

Bonhams|Cars Renews Historic 30-Year Partnership With Goodwood

Goodwood is delighted to announce the renewal and extension of its longstanding partnership with Bonhams|Cars, celebrating over three decades of collaboration in the world of classic cars and motorsport. As part of the renewed commitment, Bonhams|Cars will continue to host world-class auctions at Goodwood events for the next five years, bringing together passionate car collectors and enthusiasts alongside the most exciting and well-attended motorsport events in the UK.

The next sale will be **Goodwood Festival of Speed Sale on 11 July**, which has already announced one of the sale highlights, a **2007 Bugatti Veyron 16.4 Coupé**, with only 770 kilometers and one owner from new, which is being offered with **an estimate of £500,000 – 800,000 at no reserve**.

The renewed agreement between Bonhams|Cars and Goodwood, extending from 2026-2030, continues the 33-year relationship between two brands that are much-loved by car collectors. Bonhams|Cars has consistently presented successful sales at these events boasting sale totals each season in excess of **£20 million** for the last five years. This remarkable partnership between Bonhams|Cars and Goodwood has seen the auction house showcase a stunning selection of rare and historic cars alongside the legendary motorsport events that take place at Goodwood, including the Festival of Speed, the Goodwood Revival, and the Members' Meeting.

"We are thrilled to renew and extend our partnership with Goodwood," said Chabi Nouri, Bonhams CEO. "Over the past three decades, our collaboration has grown into one of the most respected and exciting partnerships in the world of classic cars and motorsport. The unique atmosphere and prestige of Goodwood's events provide the perfect stage for us to present some of the best cars in the world. We look forward to continuing to work closely with the Goodwood team to offer unparalleled experiences for collectors and enthusiasts alike."

The Duke of Richmond CBE DL, founder of the Festival of Speed and Goodwood Revival, added, "I am truly delighted that our longstanding partnership with Bonhams is set to continue. Bonhams has been a part of Goodwood's events since the very first Festival of Speed back in 1993 and the auctions play a vital role in continuing motorsport and motoring tradition, both here at Goodwood and beyond. All of us at Goodwood look forward to working closely with the Bonhams team to deliver exceptional auctions and experiences."

The very first Goodwood Festival of Speed took place in 1993 and was the brainchild of The Duke of Richmond, then Lord March. The event centered around the hillclimb running through the parklands of Goodwood House. The idea was received enthusiastically by the late Robert Brooks, racing driver turned auctioneer, who later went on to acquire Bonhams in 2000.

The inaugural Goodwood Festival of Speed in 1993 was a resounding success, striking a chord with the public and igniting a passion for motorsport that continues to resonate to this day. The Festival's rapid growth enabled The Duke to renovate the historic Goodwood Motor Circuit which had been opened by his racing driver grandfather – Freddie March – in 1948 and was in operation until 1966.

In 1998 the first Goodwood Revival – celebrating the years during which the Goodwood Motor Circuit was operational – was staged, with a Bonhams sale mirroring the success of the Festival of Speed. More recently in 2014, Goodwood introduced the Members' Meeting, which has featured a Bonhams|Cars auction since 2015.

Together, The Duke of Richmond and Robert Brooks laid the foundation for what would become some of the most celebrated motorsport events in the world. Their shared passion shaped the format and identity of Goodwood's events, creating a legacy that continues to captivate automotive enthusiasts worldwide.

Tim Schofield, Head of Department, Bonhams|Cars UK, remarked, *"From the early days of Goodwood, we've worked hand-in-hand to grow and innovate, offering more sales and creating a standout platform for both sellers and collectors. This partnership, which began with Robert Brooks and The Duke of Richmond, has been instrumental in establishing Goodwood as a premier destination for classic car enthusiasts, and we're excited to build on this legacy by continuing to offer exceptional auctions and experiences for our clients."*

Top lots from Bonhams|Cars sales at Goodwood:

- The Ex-Juan Manuel Fangio, Hans Herrmann, Karl Kling, German and Swiss Grand Prix Winning, **1954 Mercedes-Benz W196R Formula 1 Racing Single-Seater** sold for **£19.6 million** at the Goodwood Festival of Speed in June 2013.
- **1954 Ferrari 4.9-litre 375-Plus Sports-Racing Two-Seat Spider Competizione** sold for **£10.7 million** at the Goodwood Festival of Speed in June 2014.
- The **'2 VEV' 1961 Aston Martin 'MP209' DB4GT Zagato Grand Touring Two-seat Coupe** sold for **£10 million** at the Goodwood Festival of Speed sale in 2018.

Major collections sold at Bonhams|Cars sales at Goodwood:

- The collection of motor cars owned by the famed watchmaker **George Daniels** achieved **£15.6 million** at the Goodwood Festival of Speed in June 2012.
- **The Collection of Anthony Mayman** sold at the Goodwood Festival of Speed sale in 1993.
- **The Collection of Albert Obrist** sold at the Goodwood Festival of Speed sale in 1996.
- **The Collection of George Milligen** sold at the Goodwood Revival sale in 2004.
- **The Collection of Ken Tyrrell** sold at the Goodwood Festival of Speed sale in 1999.

Looking ahead, Bonhams|Cars will present the Goodwood Festival of Speed Sale on 11 July, followed by the Goodwood Revival Sale on 13 September.

Together with Goodwood, Bonhams|Cars will continue to deliver exceptional auctions, showcasing the craftsmanship behind some of the world's most iconic vehicles – a collaboration that remains at the heart of the Goodwood experience.

-ENDS-

Contact

For more information about Goodwood's motorsport events, please contact Katharine Morgan, PR Manager: Katharine.Morgan@goodwood.com

For all other press enquiries please contact: media@goodwood.com
Imagery and news from Goodwood are available from our [Press & Media site](#).

Stay up to date with all future announcements and on-event action across our social channels:
[X \(formerly Twitter\)](#) | [Facebook](#) | [Instagram](#) | [YouTube](#)

About the 82nd Members' Meeting presented by Audrain Motorsport

The Goodwood Members' Meeting is an access-all-areas, epic weekend of motor racing, hosted by and exclusively for the Goodwood Road Racing Club.

As well as a full programme of racing, the Members' Meeting features all kinds of cars from classic tin-tops and GTs, to motorcycles and open wheeled Formula 3 and Formula 1 machines, offering visitors a friendly and intimate atmosphere. A winning formula of spectacular cars, high-speed track demonstrations, car launches, fun-packed festivities and great entertainment, along with the very best food and drink.

Founded by The Duke of Richmond, the annual event aims to recreate the atmosphere and camaraderie of the original BARC Members' Meetings held at Goodwood throughout the 1950s and 1960s.

About Audrain Motorsport

Audrain Motorsport is all about the chance to share extraordinary experiences centred around the way you want to engage with cars and motorcycles. No matter where your passion connects, on a tour, rally or back country drive; exploring the limits of your car and your talent against the clock on a track; as an insider at the world's leading Concours d'Elegance and historic races; or sharing conversation with the movers, shakers and legends of the motoring world in an intimate setting, we are here to make it possible.

Audrain Motorsport promises "curated immersive automotive experiences" for all its members who are looking to take their passion to the next level, and to operate at the top of the automotive lifestyle chain.

For more information, please visit www.AudrainMotorsport.com and stay up-to-date with all news and information by following us on our YouTube Channel and social media platforms.

About the Goodwood Road Racing Club

The Goodwood Road Racing Club (GRRC) is the community of motorsport enthusiasts at the core of Goodwood's iconic events and motoring legacy. The club is a growing community of all ages who share The Duke of Richmond's passion for motorsport.

With a host of benefits, entry fellowship status is open to all at just £85 per year. [Joining the GRRC Fellowship](#) is the only way to become a full GRRC Member.

About Bonhams|Cars

Bonhams|Cars uniquely offers a choice of live, online and private platforms for buying and selling collector cars—platforms characterized by levels of trust, reliability, and transparency born of over three decades of experience as the premier automotive auction house. Through prestigious live auctions around the world, 24/7 online auctions, and our Private Sales service, Bonhams|Cars makes it simple for buyers and sellers to find the platform that best meets their needs.

Bonhams|Cars hosts 17 live auctions annually, participates in all the significant concours around the world, and presents unique selling opportunities at international events such as the FORMULA 1® CRYPTO.COM MIAMI GRAND PRIX, Goodwood Motorsport Events in the UK, The Quail on the Monterey Peninsula in California, and The Zoute Concours d'Elégance in Belgium. At Bonhams|Cars Online, we provide our clients with fast, expert, accurate and agile single-car auctions, 24/7. With dedicated motoring departments in London, Paris, Los Angeles, New York, Brussels and beyond, Bonhams|Cars has a world-class team with expertise in all divisions, from vintage cars to racing motorsport and automobilia to motorcycles.

For more information, please visit [BonhamsCars.com](#).

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Credit: Bonhams|Cars

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