

Goodwood celebrates a remarkable year of giving in 2024 and welcomes inspiring charity partners for 2025

Goodwood is delighted to announce the extraordinary totals raised for charity throughout 2024, a testament to the generosity of our visitors, participants, and partners. Across our iconic events, a combined total of **£730,663** was raised for incredible causes, each making a profound difference to lives both locally and globally.

A Year of Impact

Each event partnered with a unique charity, amplifying their vital work:

- **Goodwoof presented by MARS Petcare** supported **Jai Dog Rescue**, raising **£37,316** to aid street dogs in Thailand through rescue, care, and neutering programmes.
- The **Festival of Speed presented by Mastercard** partnered with **Two Wheels for Life**, raising an impressive **£93,056** to fund motorcycle-driven healthcare delivery in rural Africa.
- **Markel Magnolia Cup** at the Qatar Goodwood Festival championed **My Sisters' House**, with a staggering **£313,233** raised to support women to improve their welfare and wellbeing, helping to reduce their risk of domestic abuse and enabling them to reach their goals for recovery, employment, education or training across West Sussex.
- The **Goodwood Revival** collaborated with **St Wilfrid's Hospice**, raising **£62,477** to date to help provide vital care for people in the local community with life-limiting or terminal illnesses, supporting them and their loved ones through the most difficult times.

As the Estate Charity Partner for 2023-2024, **Dementia Support, Sage House** volunteers collected a fantastic **£33,150** in 2023 and **£53,499** this year at Goodwood, with an additional **£104,426** raised at events hosted by the charity at the Estate. These sums will go a long way to further enhance the groundbreaking services offered for those living with dementia and their families.

As part of our ongoing commitment to supporting the local community, we are proud to have donated over **£66,656 worth** of Goodwood event tickets to local charities, schools, and community projects. These tickets help to raise vital funds as well as providing unforgettable experiences for people across our region.

Looking Ahead to 2025

As we celebrate these achievements, we are thrilled to unveil our 2025 charity partners, each embodying Goodwood's commitment to creating lasting change:

- **The Goodwood Estate Charity Partner (2025/2026): The Aldingbourne Trust**, supporting people with learning disabilities and autism to live independent and fulfilling lives.

- **Goodwoof: Wild at Heart Foundation**, working to end the suffering and improve the welfare of abandoned, unwanted, and vulnerable stray dogs overseas, whilst also supporting welfare and education work in the UK.
- **Markel Magnolia Cup: The King's Trust International Project Lehar**, working to empower young girls and women from disadvantaged communities in India with education, health support, and vocational training to build self-reliance and secure sustainable livelihoods.
- **Festival of Speed presented by Mastercard and Goodwood Revival**: Supporting the incredible work of **The King's Trust International (KTI)** as part of its 10th Anniversary Campaign in 2025. KTI works with local partners around the world to deliver education, employment and enterprise programmes that empower young people to learn, earn and thrive.

A Legacy of Giving

At Goodwood, our commitment to supporting charities remains unwavering. We thank everyone who contributed to this year's incredible success and look forward to working with our 2025 partners to create even greater impact.

-ENDS-

Notes to Editors:

Quotes

Sally Tabbner, CEO of Dementia Support, reflected on the partnership: *"Working with Goodwood for the last two years as the Estate Charity has been a wonderful experience for Dementia Support and Sage House. Together with our volunteers, we have very much enjoyed working closely with the Goodwood team on events, staff fundraising, and the collection days at the Racecourse and Motor Circuit. The significant amount raised will make a tremendous difference to many local people affected by dementia."*

Meghan Reilly, Jai Dog Rescue Project Co-ordinator, said: *"On behalf of Jai Dog Rescue, we are so grateful to have been chosen as the charity partner for Goodwoof 2024. The event was truly exceptional, and the funds raised are already making a significant impact on our emergency rescue work, particularly following the opening of our new dog hospital in August. It was a pleasure to work with the Goodwoof team, and we truly appreciate the opportunity to be part of such a wonderful event."*

Andrea Coleman, Founder & CEO of Two Wheels for Life, said: *"It was a fantastic opportunity and incredible experience to be the 2024 Charity of the Year for the Goodwood Festival of Speed presented by Mastercard. As vehicle enthusiasts, the Festival of Speed audience immediately understood the value of our work, providing reliable transport to deliver healthcare to some of the hardest to reach communities across Africa. Together we were able to raise enough funds to buy 75 motorcycles for health workers and support programmes that deliver life-saving care in the harshest of environments. Thanks so much to you all."*

Avril Robinson, Acting CEO at My Sisters' House: *"Being the chosen charity for the Markel Magnolia Cup has been one of the most significant opportunities for My Sisters' House since its inception ten years ago. The funds raised will enable us to continue our life-changing services for women, and working with the all-female line-up of jockeys has been both inspiring and empowering."*

Rachael Tout – Director of Income Generation at St Wilfrid’s Hospice: *“We are extremely grateful to Goodwood Revival for choosing St Wilfrid’s Hospice as their Charity of the Year in 2024. During a time where hospices across the UK are experiencing their most pressured financial situation in over 20 years, we welcome any opportunities to raise much-needed funds to provide vital end-of-life care across West Sussex, and to raise the profile of St Wilfrid’s Hospice.*

We would also like to take this opportunity to thank our 250 volunteers who played a vital role in fundraising across the Revival weekend. St Wilfrid’s wouldn’t be able to take advantage of these opportunities without the generosity and support of our volunteers.”

Sue Livett, CEO, The Aldingbourne Trust: *“We are absolutely thrilled to have been chosen as Goodwood Estate’s charity partner for 2025-2026. This partnership offers an incredible opportunity to raise awareness and support for our work, and we are so excited to collaborate with Goodwood over the next two years to make a meaningful impact together.”*

Nikki Tibbles, Founder of Wild at Heart Foundation: *“Being selected as the charity partner for Goodwoof 2025 fills my heart with immense joy and gratitude. It’s a chance to unite with fellow dog lovers who share our commitment to compassionately reduce the world’s 600 million stray dog population and to celebrate the incredible bond we share with our four-legged companions.”*

2024 Charities

- Estate charity partner: [Dementia Support, Sage House](#)
- Goodwoof presented by MARS Petcare: [Jai Dog Rescue](#)
- Markel Magnolia Cup: [My Sisters’ House](#)
- Festival of Speed presented by Mastercard: [Two Wheels for Life](#)
- Revival: [St Wilfrid’s Hospice](#)

2025 Charities

- Estate charity partner: [The Aldingbourne Trust](#)
- Goodwoof: [Wild at Heart Foundation](#)
- Markel Magnolia Cup: [King’s Trust International, Project Lehar](#)
- Festival of Speed presented by Mastercard and Goodwood Revival: [King’s Trust International](#)

2025 event dates:

- [82nd Members’ Meeting presented by Audrain Motorsport](#): Saturday 12 & Sunday 13 April
- [Goodwoof](#): Saturday 17 & Sunday 18 May
- [Festival of Speed presented by Mastercard](#): Thursday 10 – Sunday 13 July
- [Qatar Goodwood Festival presented by Visit Qatar](#): Tuesday 29 July – Sunday 2 August
- [Goodwood Revival](#): Friday 12 – Sunday 14 September

Contact

For more information about Goodwood's motorsport charity partnerships and motorsport events, please contact Sarah Mayhead sarah.mayhead@goodwood.com

For all other press enquiries, please contact: media@goodwood.com

Imagery and news from Goodwood are available from our [Press & Media Site](#).

Stay up to date with all future announcements and on-event action across our social channels:

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About Goodwood

Goodwood Estate is England's greatest sporting estate set in 11,000 acres of beautiful West Sussex countryside. Seat of the Dukes of Richmond since 1697, it is renowned for creating exceptional experiences and world-class sporting events, as well as hosting some of the largest and most anticipated occasions in the British social calendar: Festival of Speed presented by Mastercard, Qatar Goodwood Festival presented by Visit Qatar, Goodwood Revival and Goodwoof presented by MARS Petcare.

Alongside Goodwood's rich history sits an estate-wide culture of protecting and promoting sustainability, creativity, and the environment. The diverse portfolio of businesses includes one of the largest lowland organic farms in Europe; a famous Battle of Britain airfield and aerodrome; a racecourse; a historic motor circuit; two golf courses; one of the oldest cricket grounds in the country; The Kennels members' clubhouse; ten-bedroom luxury retreat, Hound Lodge; self-catering holiday cottages, The Pheasantry, Peach Tree and Crab Apple; Goodwood Hotel and Health Club; the Goodwood Education Centre; the award-winning sustainable restaurant Farmer, Butcher, Chef and, of course, Goodwood House.