

## INTERNATIONAL STYLE ICON DITA VON TEESE TO APPEAR AT GOODWOOD REVIVAL

- World famous glamour evangelist, Dita Von Teese to lead Goodwood Revival's celebration of vintage fashion
- Appearing on the Revival Style Stage, Dita will headline a stellar line-up of stars in conversation with New York style activist, Dandy Wellington
- Goodwood Revival takes place Friday 12 – Sunday 14 September

Creating the biggest celebration of vintage and second-hand fashion, Goodwood Revival is delighted to welcome international superstar and icon of vintage style, Dita Von Teese to the 2025 event.

Goodwood Revival is an immersive historic motorsport experience set in period theme, the ultimate destination for vintage fans. Having wowed unprecedented crowds at last year's sell-out event, Dita – the epitome of golden age glamour – is set to return. She will attend all three days of the event, joining New York style activist, Dandy Wellington in conversation on the Revival Style Stage on Friday 12 September and as guest judge of the famous Best Dressed competition on Sunday 14 September.

A modern-day Femme Totale and muse of the fashion world, Dita not only embodies the joys of vintage championed at Goodwood Revival, she is also a collector of classic cars. Starting with a 1930s Chrysler New Yorker in her early 20s, Dita has owned and restored a variety of motors, including a 1940 La Salle convertible, a 1953 Cadillac Fleetwood, and her current project: a 1952 Woodill Wildfire.

The Revival Style Stage's host, Dandy Wellington joins us fresh from the MET Gala as a key contributor to the Costume Institute's spring 2025 exhibition, Superfine: Tailoring Black Style, alongside Lewis Hamilton and Pharrell. Paula Sutton - Sunday Times Bestselling author and curator of Hill House Vintage – also returns, joining a roster of celebrity judges to crown the Best Dressed winners every day, alongside DJ sets by Art Jefferson and Ginger Fizz.

The Duke of Richmond said: "We are delighted to welcome Dita Von Teese back to Goodwood Revival as the ultimate champion of vintage fashion. She personifies the spirit of glamour we celebrate at Revival, and is able to shine a significant spotlight on the Vintage Style Not Vintage Values conversation, championing a more inclusive celebration of vintage style."

### REVIVE & THRIVE

Now in its fifth year, the Revive & Thrive community will reconvene at Revival, inspiring creative ways to rethink, repair and re-wear vintage designs. The Revival Style Village – next to the Revival High Street – is the ultimate hub of fashion and style, with a large catwalk at its heart, welcoming a stellar line-up of speakers, DJs, and the Best Dressed competition. Incorporating Revival's most premium vintage shopping with theatrics; catering; opportunities for photography, and a stage that is 'always on', this area will serve every level of interest in fashion and the Revive & Thrive ethos.

-ENDS-

### Notes to Editors:

For more information about Goodwood Revival, please contact **Grace Timothy** [grace.timothy@goodwood.com](mailto:grace.timothy@goodwood.com)

For all other press enquiries, please contact: [media@goodwood.com](mailto:media@goodwood.com)

Stay up to date with all future announcements and on-event action across our social channels:

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### Accreditation

Media accreditation for the Goodwood Revival is now open. Make your application [here](#).

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### About the Goodwood Revival

The Goodwood Revival is the world's greatest historic motor race meeting, and the only sporting event of its kind to be staged entirely in a period theme. More than just an unrivalled weekend of historic racing, it is an immersive celebration of vintage lifestyle, championing exceptional craftsmanship and the enduringly fabulous stories told by second-hand treasures. 'Revive & Thrive' is the thoroughly modern message woven through the Revival landscape; a clever stitch with which the old is made new again, it runs through every carefully restored classic car, each beautifully preserved piece of clothing as it is passed from one generation to the next.

It is, proudly, the world's biggest and most glamorous second-hand event.