Road tripping: Goodwood Revival to celebrate 75 years of Volkswagen Spit Screen in opening parade

- Goodwood Revival's track opening parade to host the most varied collection of Volkswagen Type 2 Split Screens in the world.
- Goodwood Revival takes place Friday 12 September Sunday 14 September.
- Early bird tickets are available now at goodwood.com.

Every year, the Goodwood Revival's track opening parade brings together an eclectic mix of vehicles which converge on the historic circuit at the start of each day to kick start proceedings. From the event's largest motorcycle parade in 2023, to the brigade of beach buggies last year, it's now the turn of the Volkswagen Type 2 Split Screen.

The 2025 Goodwood Revival's congregation of campers is set to be the most varied collection of Volkswagen Type 2 Split Screens to be brought together. Over the years, the model has enjoyed huge popularity and been adapted for a wide range of uses including ambulances, fire engines, transporters and even ice cream vans. Visitors to the Revival are certainly in for a treat as vans of all varieties in a rainbow of colours take to the track each morning.

Introduced by Volkswagen in 1950, the Type 2 Split Screen was the marque's second massproduced light motor vehicle, manufactured in Wolfsburg for nearly twenty years up until 1967. While many remained as commercial vans, the vehicle's use and image shifted in the 1960s to embrace holidaymaking with models including *the Kombi, Microbus, Samba and Camper* introduced. Thus, the Volkswagen 'Splitties' became a globally-recognised symbol of freedom and adventure, encouraging drivers to embrace the spirit of the open road.

75 years on, the VW Type 2 has created countless memories for generations of travellers and the Goodwood Revival's track opening parade will venerate the vans that have been enjoyed by so many.

The Duke of Richmond CBE DL, founder of the Goodwood Revival said: "The Goodwood Revival has a long history of celebrating significant vehicles – everything from the Mini and Fiat 500, to the Ferrari 250 GTO and Jaguar D-type. This year it is the turn of the 'Split Screen' Volkswagen Type 2, which celebrates its 75th anniversary in 2025. The Type 2 is more than just an automotive icon; it is a cultural phenomenon, equally at home in campervan form on a hippie encampment or family holiday camp, as a delivery van, or even as a race car transporter. We will be celebrating this variety by bringing together a wonderfully varied collection of VW Type 2s, which will open the track each morning in colourful fashion, and pop up across the Revival site."

Taking place across the weekend, the track opening parade will join a full schedule of <u>thirteen</u> <u>races</u> which are set to run exclusively on sustainable fuel.

Alongside taking to the track each morning, the classic VW Type 2s will take over the front two rows of the Tax Exempt Classic Car Parking, giving visitors and owners the chance to display their beloved camper in style. Book your space <u>here</u>.

Early bird tickets are available now at goodwood.com.

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Notes to Editors:

Do you own a Volkswagen Type 2 Split Screen and want to be considered for the opening parade? Complete the online form: <u>https://www.goodwood.com/events/vehicle-information-form/</u>

The Goodwood Revival will take place on Friday 12 – Sunday 14 September 2025.

Tickets & Hospitality

Tickets can be purchased at <u>goodwood.com</u> or by calling the Ticket Office on +44 (0)1243 755055.

Whether customers are looking for a great day out with friends, entertaining clients or celebrating something special, Goodwood's unrivalled hospitality provides the ultimate setting to enjoy the events. Email <u>hospitality@goodwood.com</u> or call +44 (0)1243 755054.

Contact

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Imagery and news from Goodwood are available from our Press & Media site.

Stay up to date with all future announcements and on-event action across our social channels:

X (formerly Twitter) | Facebook | Instagram Goodwood Revival Goodwood Revival Style | YouTube

#GoodwoodRevival #RevivalStyle

Accreditation

Media accreditation for the Goodwood Revival is now open. Make your application here.

About the Goodwood Revival

The Goodwood Revival is the world's greatest historic motor race meeting, and the only sporting event of its kind to be staged entirely in a period theme. More than just an unrivalled weekend of historic racing, it is an immersive celebration of vintage lifestyle, championing exceptional craftsmanship and the enduringly fabulous stories told by second-hand treasures. 'Revive & Thrive' is the thoroughly modern message woven through the Revival landscape; a clever stitch with which the old is made new again, it runs through every carefully restored classic car, each beautifully preserved piece of clothing as it is passed from one generation to the next.

It is, proudly, the world's biggest and most glamorous second-hand event.