

Cartier Style et Luxe Lawn: celebrating the pinnacle of automotive design

- Classes confirmed for the Cartier Style et Luxe Lawn concours d'elegance at the Festival of Speed presented by Mastercard.
- Seven classes will feature more than 40 exceptional examples.
- The Festival of Speed takes place Thursday 9 - Sunday 12 July.
- Thursday, Friday and Sunday tickets available at [goodwood.com](https://www.goodwood.com).

Featuring a varied collection of striking and unique vehicles - spanning early motoring and contemporary design - the Cartier Style et Luxe Lawn is renowned for bringing together the world's finest machines at the Festival of Speed presented by Mastercard.

The 2026 concours d'elegance will showcase more than 40 vehicles in seven curated classes, celebrating automotive design and restoration.

Spezial K - Mercedes-Benz Super Stars

Marking the 100th anniversary of Mercedes-Benz, the concours d'elegance will dedicate a class to the marque's pre-war, coach-built masterpieces. Originally crafted for royalty, industrialists and tastemakers, these bespoke machines paired advanced engineering with Europe's most revered carroseries. The class will illustrate how this early artistry established Mercedes-Benz's reputation for luxury a century later.

Need for Swede - Koenigsegg's Hypercar Revolution

Celebrating three decades since Koenigsegg's earliest prototype - and 20 years since the debut of the CCX - this class will showcase the formative years of Christian von Koenigsegg's marque. Featuring pre-2010 models, the class will highlight the technical ambition that defined Koenigsegg as one of the industry's most disruptive innovators.

No More Horse Play - Dawn Of The Motor Car

From self-propelled carriages to the very first petrol-powered contraption, this class brings together an impressive collection of 19th-century veteran vehicles. Created by pioneering inventors, these machines capture the spirit of experimentation that sparked the motoring tradition.

The Long Fork To Freedom - American Choppers

Defined by extended forks and striking chrome design, these custom motorcycles became an icon of 1950s American counterculture. The class will bring together a unique collection of bikes, highlighting the juncture between engineering and self-expression.

Top Ghia - The Carrozzeria's Golden Age

Celebrating 110 years of Carrozzeria Ghia, this class will showcase some of the Turin atelier's most influential designs from the 1950s and 1960s.

Miura Miura On The Wall - The Fairest Of Them All

2026 marks the 60th anniversary of the Lamborghini Miura. A curated selection of Miuras will be on display to celebrate the model that defined the modern super car and continues to influence performance design today.

Track & Field - Sports Cars Born To Race And Rally

Blending cutting-edge technology with unmistakable character, the Lawn will welcome a selection of 1980s homologated sports cars. The collection of cars will demonstrate how motorsport requirements gave rise to some of the decade's most iconic road cars.

The concours d'elegance will welcome a panel of expert judges who will award 'Best of Show' on Sunday afternoon.

Saturday tickets and four-day passes for the Festival of Speed presented by Mastercard are now sold out, with Thursday, Friday and Sunday tickets remaining at [goodwood.com](https://www.goodwood.com).

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Notes to Editors:

Festival of Speed presented by Mastercard will take place Thursday 9 - Sunday 12 July 2026.

Tickets

Saturday tickets and 4-day passes have now sold out. Tickets for Thursday, Friday and Sunday tickets can be purchased at [goodwood.com](https://www.goodwood.com) or by calling the Ticket Office on +44 (0)1243 755055.

Hospitality

As well as tickets, Goodwood's unrivalled hospitality packages are also now available to book for the 2026 Festival of Speed. Whether customers are looking for a great day out with friends, entertaining clients or celebrating something special, Goodwood's hospitality provides the ultimate setting to enjoy the event. Email hospitality@goodwood.com or call +44 (0)1243 755054.

Contact

For more information about Goodwood's motorsport events, please contact Katharine Morgan, PR Manager: Katharine.Morgan@goodwood.com

For all other press enquiries please contact: media@goodwood.com

Imagery and news from Goodwood are available from our [Press & Media site](#).

Stay up to date with all future announcements and on-event action across our social channels:

[X \(formerly Twitter\)](#) | [Facebook](#) | [Instagram](#) | [YouTube](#)

About the Festival of Speed presented by Mastercard

First staged in 1993, the Goodwood Festival of Speed presented by Mastercard is the world's largest automotive garden party; set against the spectacular backdrop of Goodwood House in West Sussex, UK. Over 600 cars and motorcycles spanning the phenomenal history of motoring and motorsport take part along with legendary figures from the automotive world. Highlights include Future Lab presented by Randox, Forest Rally Stage presented by Subaru, Supercar Paddock, Supercar Run, F1 Pit Lane, Drivers' Club, GAS Arena and Cartier Style et Luxe Concours d'Elegance.

About Mastercard

Mastercard powers economies and empowers people in 200+ countries and territories worldwide. Together with our customers, we're building a sustainable economy where everyone can prosper. We support a wide range of digital payments choices, making transactions secure, simple, smart and accessible. Our technology and innovation, partnerships and networks combine to deliver a unique set of products and services that help people, businesses and governments realize their greatest potential.

www.mastercard.com

About Cartier

A reference in the world of luxury, Cartier, whose name is synonymous with open-mindedness and curiosity, stands out with its creations and reveals beauty wherever it may be found. Jewellery, fine jewellery, watchmaking and fragrances, leathergoods and accessories: Cartier's creations symbolize the convergence between exceptional craftsmanship and a timeless signature. Today, the Maison has a worldwide presence through its 265 boutiques.

www.cartier.com