

Legendary riders to receive a hero's welcome as Goodwood Festival of Speed presented by Mastercard celebrates 100 years of Ducati

- Ducati to celebrate centenary at Goodwood.
- MotoGP, WSBK and BSB riders will gather for Balcony Moment on Thursday 9 July.
- Festival of Speed presented by Mastercard takes place Thursday 9 – Sunday 12 July.
- Limited Thursday tickets remain at goodwood.com.

Ducati will celebrate its centenary - a “century made of seconds” – in style at Goodwood Festival of Speed presented by Mastercard next month. As well as showcasing over 100 years of the style and passion that has redefined two-wheeled excellence, Ducati will bring together some of the world's most legendary riders for an iconic Goodwood Balcony Moment on Thursday 9 July.

Over the years, the balcony of Goodwood House has welcomed motorsport legends, and on the Thursday of this year's event, some of Ducati's most successful racing champions will gather for a special Goodwood celebration, including Ducati Legend riders Carl Fogarty, Troy Bayliss, Casey Stoner, Dario Marchetti, Michael Rutter, Josh Brookes and Shane 'Shakey' Byrne. Directly from WSBK Donington race, the Balcony Moment will also welcome Ducati Riders, Nicolò Bulega and Iker Lecuona (Ducati Corse Aruba Team), Alvaro Bautista, Tarran Mackenzie and Tommy Bridewell.

Goodwood Festival of Speed visitors will also be able to see the prestigious and iconic *Collezione 100* on display in the paddocks. A century of history, defined not only by unmistakable design, benchmark performance, and innovative technologies that have become state-of-the-art, but also by the many standout liveries that have touched the hearts of Ducatisti around the world.

Ducati has selected the most iconic and unforgettable liveries from the last 100 years for *Collezione 100*: including the livery of the Panigale V4 S 100, inspired by the graphics of the bike that won the first edition of the 200 Miglia di Imola race in 1972 with riders Paul Smart and Bruno Spaggiari; and the livery of the Diavel V4 RS 100, inspired by the graphics of the production 900 Replica (1979), fueled by the incredible Ducati win in the 1978 Tourist Trophy by Mike Hailwood.

In total, the Ducati *Collezione 100* involves 10 numbered liveries, strictly limited to 100 units worldwide.

Fabrizio Cazzoli, Ducati UK Managing Director, said: *“This will be a remarkable moment in the history of Ducati. Shaping motorcycle culture, on and off road and track, has always been our role. Along the way we have forged priceless relationships and developed a world of Ducati passion, always maintaining our core values of Style, Sophistication, Performance and Trust. Our promise for the next 100 years is to keep on making each*

moment count. On 9 July, we'll be celebrating Ducati sporting DNA talking about the most successful manufacturer achievements in the history of the Superbike World Championship, and we'll celebrate Ducati product excellence and history with the exclusive Collezione 100. The Ducati family, or Ducatisti, are immensely proud of, and grateful for, the great honour paid to us all by the world-famous Goodwood Festival of Speed in this unique moment."

The Duke of Richmond, CBE DL, founder of Goodwood Festival of Speed said: "Ducati is, quite simply, the most charismatic motorcycle brand in the world. It's a little-known fact, but the first vehicle up the Goodwood Hill, when we were planning the inaugural Festival of Speed in 1993, wasn't a car, it was my own Ducati 888, a bike I still own to this day. It will be fantastic to have so many legendary bikes and riders joining us at this year's Festival of Speed, as we celebrate Ducati's centenary."

-ENDS-

Notes to Editors:

Festival of Speed presented by Mastercard will take place Thursday 9 - Sunday 12 July 2026.

Tickets

Limited Thursday tickets are available and can be purchased at [goodwood.com](https://www.goodwood.com) or by calling the Ticket Office on +44 (0)1243 755055.

Contact

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For more information about Goodwood's motorsport events, please contact Katharine Morgan, PR Manager: Katharine.Morgan@goodwood.com

For all other press enquiries please contact: media@goodwood.com

Imagery and news from Goodwood are available from our [Press & Media site](#).

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About Ducati

For 100 years, Ducati has represented Italian excellence in engineering, design, and innovation. Founded in 1926 in Bologna, Italy, Ducati is creating motorcycles that combine style, sophistication, and performance. From the road to the racetrack, Ducati continues to push the boundaries of technology while remaining true to its passion for craftsmanship and innovation. Today, Ducati offers a range of experiences and motorcycles, covering different segments from sport to adventure, from sport cruiser to cross and distributing through a global network spanning more than 90 countries. Ducati competes at the highest levels of international motorsport, with 7 MotoGP Championship Constructor Titles, and currently dominating World and British Superbike Championships. Since 2012, Ducati is part of the Audi Group, a subsidiary of Volkswagen Group.

About Goodwood Festival of Speed presented by Mastercard

First staged in 1993, Goodwood Festival of Speed presented by Mastercard is the world's largest automotive garden party; set against the spectacular backdrop of Goodwood House in West Sussex, UK. Over 600 cars and motorcycles spanning the phenomenal history of motoring and motorsport take part along with legendary figures from the automotive world. Highlights include Future Lab presented by Randox, Forest Rally Stage presented by Subaru, Supercar Paddock, Supercar Run, F1 Pit Lane, Drivers' Club, GAS Arena and Cartier Style et Luxe Concours d'Elegance.

About Mastercard

Mastercard powers economies and empowers people in 200+ countries and territories worldwide. Together with our customers, we're building a sustainable economy where everyone can prosper. We support a wide range of digital payments choices, making transactions secure, simple, smart and accessible. Our technology and innovation, partnerships and networks combine to deliver a unique set of products and services that help people, businesses and governments realize their greatest potential.

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