

Goodwood launches the Goodwood Road Racing Club of America

- Landmark expansion will bring Goodwood to the United States for the first time.
- Opening in early 2027, a California-based Goodwood Road Racing Club membership will be the first in a series of ventures across the USA, embodying Goodwood's passion for motorsport and car culture. The first event will be at Willow Springs in 2028.
- The announcement was made at the 2026 Festival of Speed presented by Mastercard amid major Americana celebrations.
- Customers can join the waitlist now to become Founding Members at grrcamerica.com

Goodwood today announces the international expansion of the Goodwood Road Racing Club (GRRC), marking its first venture into the United States, which will begin with a California-based membership offering in 2027.

Announced at Festival of Speed, during a celebration of American motorsport and car culture, the move marks the beginning of a new era for Goodwood, bringing its distinctive approach to car culture to the United States for the first time.

Founded nearly 30 years ago, the GRRC is the heart of Goodwood's motorsport community in the UK, offering members access to events, experiences and a shared passion for all things automotive. The California launch now brings that model to a wider audience, heralding the start of Goodwood's rollout across the United States and the arrival of a new force in American car culture.

The Goodwood Road Racing Club of America will set the benchmark for automotive membership, combining unrivalled access with a programme built around participation, bringing members closer to the cars, drivers and defining moments of motorsport than ever before. Designed with the American enthusiast in mind, the focus will be on getting behind the wheel, with a comprehensive year-round calendar of events and experiences across California and Nevada, including track days, driving tours, private visits and curated social gatherings, with the first event at Willow Springs in 2028.

At its core, the Club will celebrate the personal connection between people and their cars, welcoming all tastes, without the constraints of marque or category, and fostering a genuine sense of belonging. A highlight of each year will be a flagship event in California, inspired by US motorsport and car culture, delivered with the charm, wit and style for which Goodwood is renowned, which will place members – and their cars – at the very heart of the action. Combined with reciprocal access to Goodwood's UK events, the GRRC of America will establish a defining standard for what a car club can be.

Goodwood's connection with the United States stretches back more than two centuries. The 3rd Duke of Richmond - known as the 'Radical Duke' - was a staunch supporter of American Independence and worked closely with Thomas Paine to further the cause.

This year, as the United States marks 250 years since the Declaration of Independence, Goodwood celebrates its shared heritage. From the golden age of motor racing, when many of America's greatest drivers competed at Goodwood, to the present day, where American cars, drivers and fans are central to its headline events, the transatlantic connection remains strong. With a significant US audience, a growing

base of GRRC members, and thousands of visitors travelling from across the Atlantic each year, this exciting new venture will bring two deeply connected automotive cultures closer than ever before.

The US Club will also be supported by three founding patrons: Sir Jackie Stewart, Mario Andretti and Richard Petty – each a towering figure in global motorsport, with longstanding ties to Goodwood, who embody the international spirit of the GRRC.

The Duke of Richmond CBE DL said:

“I am delighted to be launching the Goodwood Road Racing Club of America. For almost 30 years, the GRRC has been at the heart of everything we do at Goodwood - a wonderfully diverse community brought together by a shared passion for cars and motorsport of every genre. Bringing that spirit to the United States is not only a defining moment for us, but one we believe will resonate across the wider car culture world.

With California as our starting point, our aim is to create something genuinely new - a club built around unrivalled access, extraordinary experiences and a sense of belonging unlike anything else currently available to enthusiasts in America. Announcing it at Festival of Speed, as we celebrate American motorsport and 250 years since the Declaration of Independence, makes this moment even more meaningful.”

Mario Andretti, Formula 1 World Champion, Indianapolis 500 and Daytona 500 winner said:

“Goodwood has always been a special place for drivers and fans alike - somewhere that truly understands the spirit of motorsport. I've had some wonderful experiences here over the years, so to be part of bringing the Goodwood Road Racing Club to the United States is incredibly exciting. America has an extraordinary passion for cars and racing, and if you're a true motoring or motorsport enthusiast, this is going to be *the* club to be part of. It's an honour to be involved at the start of something so special.”

Further details about the Goodwood Road Racing Club of America based in California, including membership benefits and the full calendar of events, will be announced in due course. Customers can register their interest now at grrcamerica.com.

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Notes to Editors:

Goodwood Road Racing Club of America

Festival of Speed presented by Mastercard, Thursday 9 – Sunday 12 July 2026. Goodwood, West Sussex, UK.

Contact

For more information about Goodwood Road Racing Club and Goodwood's motorsport events, please contact Katharine Morgan, PR Manager: Katharine.Morgan@goodwood.com

For all other press enquiries please contact: media@goodwood.com

Imagery and news from Goodwood are available from our [Press & Media site](#).

Stay up to date with all future announcements and on-event action across our social channels:

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About Goodwood

Goodwood Estate is England's greatest sporting estate set in 11,000 acres of beautiful West Sussex countryside. Seat of the Dukes of Richmond since 1697, it is renowned for creating exceptional experiences and world-class sporting events, hosting some of the most anticipated occasions in the British social calendar: Festival of Speed presented by Mastercard, Qatar Goodwood Festival presented by Visit Qatar, Goodwood Revival presented by Dunlop and Goodwoof.

Alongside Goodwood's rich history sits an estate-wide culture of protecting and promoting sustainability, creativity, and the environment. The diverse portfolio of businesses includes one of the largest lowland organic farms in Europe; a famous Battle of Britain airfield and aerodrome; a racecourse; a historic motor circuit; two golf courses and a short game area and short course; one of the oldest cricket grounds in the country; The Kennels members' clubhouse; ten-bedroom luxury retreat, Hound Lodge; self-catering holiday cottages; The Goodwood Hotel and Goodwood Health & Wellbeing, which includes the Health Club and Gut Health Programmes; the Goodwood Education Centre; the award-winning sustainable restaurant Farmer, Butcher, Chef and, of course, Goodwood House.

About the Goodwood Road Racing Club

The Goodwood Road Racing Club (GRRC) is the community of motorsport enthusiasts at the core of Goodwood's iconic events and motoring legacy. The club is a growing community of all ages who share The Duke of Richmond's passion for motorsport. Founded in 1998, Goodwood Road Racing Club brings members closer to the action and the extraordinary worlds of motorsport and car culture. Members enjoy a year-round calendar of curated experiences, privileged access to events and invitations to the exclusive Members' Meeting presented by Audrain Motorsport. Today, thousands of enthusiasts across five continents come together to share in camaraderie, competition and spectacle.

At the 2026 Festival of Speed, it was announced that Goodwood would expand the GRRC, marking its first venture into the United States, with a California-based membership offering in 2027.