

A celebration of canine companionship: Goodwoof's opening parade to honour rescue dogs

- Rescue dogs are set to take the lead for Goodwoof's parade.
- The heartwarming moment opens the event each day.
- Free places for the rescue dog parade can be booked [here](#).*
- Goodwoof takes place Saturday 16 and Sunday 17 May. Best-price early bird tickets are now on sale at goodwood.com.

Goodwoof is delighted to announce that rescue dogs will take centre stage for the event's opening parade, as we shine a spotlight on their incredible stories and the connection they have with their owners.

Much like Goodwoof itself, the parade - which takes place each morning - celebrates the unique bond between human and hound, and 2026 will be no exception, as the event prepares to welcome hundreds of rescue dogs of all shapes, sizes and backgrounds.

Over the years, the parade has celebrated a variety of dogs, including daring dachshunds in 2025, loving labradors in 2024, oodles of poodles in 2023 and spirited spaniels in 2022. Now in its fifth year, Goodwoof is proud to place rescue dogs at the forefront of the event, celebrating their courage and companionship.

Every dog deserves a stable and loving home, especially those who have experienced a difficult past or are seeking a fresh start. Goodwoof recognises the unique journey of every rescue dog and looks forward to welcoming them and their owners to take part in the event's opening parade.

Led by The Duke of Richmond, rescue dogs and their owners will gather in front of Goodwood House for a special photo moment, before making their way down onto the Goodwoof site with much fanfare. Customers can register to take part in the rescue dog parade for free [here](#)*.

Further details about Goodwoof and how rescue dogs will be celebrated across the event will be announced in the coming months. Best-price early bird tickets for Goodwoof are now available at goodwood.com.

*Event admission to be purchased separately.

-ENDS-

Notes to Editors

Goodwoof takes place Saturday 16 and Sunday 17 May 2026 at The Kennels, Goodwood.

Tickets

Best-price early bird tickets and free places in the rescue dog parade can be booked at goodwood.com or by calling the Ticket Office on +44 (0)1243 755055. Children aged 12 and under and dogs go free and a half-price Young Person's ticket is available for those aged between 13 and 21. All activities across the event are included in the ticket price.

Contact

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For all other press enquiries please contact: media@goodwood.com

Imagery and news from Goodwood are available from our [Press & Media Site](#).

Stay up to date with all future announcement and on-event activation across our social channels:

[Facebook](#) | [Instagram](#) | [TikTok](#)

About Goodwoof

[Goodwoof](#) is a celebration of all that we love about dogs on the Goodwood Estate. It takes place in the fields around the James Wyatt-designed Kennels, which is now the social home of our sporting membership on Saturday 16 and Sunday 17 May 2026. The event offers a wide range of activities and demonstrations designed to delight, entertain and inform. Dog owners and their families and friends can encourage their own dog to have a go, browse our carefully hand-picked retailers, enjoy a dip in Fido's Lido, sit back with a glass of Taittinger champagne, relax in The Radox Health Studio with a spot of sound bathing, reiki or Dog Yoga, or marvel at the extraordinary kennels designed by architects from around the world as part of the Barkitecture competition.