

Goodwood Revival to celebrate Maserati's racing centenary

- Goodwood Revival will celebrate 100 years of Maserati in motor racing.
- The event will embrace Italian culture with La Dolce Vita set to inspire theatrical celebrations across the site.
- Goodwood Revival takes place Friday 18 - Sunday 20 September.
- Early bird tickets available at goodwood.com.

The Goodwood Revival (18-20 September) will mark the centenary of Maserati's first major triumph at the Targa Florio, with an exceptional collection of cars.

No marque in history has embraced the highs and lows of motorsport more enigmatically than Maserati. From beautiful cars and legendary drivers to glorious victories - and occasional setbacks - Maserati has always chased success with unmistakable, charismatic Italian flair.

Maserati's ascent began in 1926, when Alfieri Maserati drove the pioneering Tipo 26 to a class win at the Targa Florio. It was the first of many triumphs, laying the foundation for decades of achievements across multiple motorsport disciplines.

At this year's Revival, that legacy will be celebrated in true Italian style. From the cars on track to chic mid-century fashion, the event will embrace La Dolce Vita. Paddocks will be transformed to evoke the dusty, sun-soaked roads of post-war Sicily and the golden era of the Targa Florio, immersing visitors in the romance and spirit of Italy.

Across the weekend, more than 50 pre-'66 Maseratis will take to the track, each reflecting a defining moment in the marque's storied racing history. Visitors can expect the largest gathering of Maserati 250Fs, alongside notable models including the likes of the 150S, 200Si, 300S, 350S, 450S, 4CL, 4CM, 8C, 8CM, A6GCS, Tipo 151, Tipo 63, V4 and V8RI, amongst many others.

The Maserati celebration joins the previously announced [Vespa track opening parade](#), the reunion of the [1-2-3 finishers from the 1966 24 Hours of Le Mans](#) and [tribute to racing legend Barry Sheene](#).

Book now to save on tickets during the early bird tickets

Customers can save on Goodwood Revival admission tickets during our early bird window, available now at goodwood.com.

-ENDS-

Notes to Editors:

Goodwood Revival will take place Friday 18 – Sunday 20 September.

Tickets

Tickets can be purchased at goodwood.com or by calling the Ticket Office on +44 (0)1243 755055.

Hospitality

As well as tickets, Goodwood's unrivalled hospitality packages are available to book for the 2026 Festival of Speed and Goodwood Revival. Whether customers are looking for a great day out with friends, entertaining clients or celebrating something special, Goodwood's hospitality provides the ultimate setting to enjoy the event. Email hospitality@goodwood.com or call +44 (0)1243 755054.

Contact

For more information about Goodwood's motorsport events, please contact Katharine Morgan, PR Manager: Katharine.Morgan@goodwood.com.

For all other press enquiries please contact: media@goodwood.com.

Imagery and news from Goodwood are available from our [Press & Media site](#).

Stay up to date with all future announcements and on-event action across our social channels:

[X \(formerly Twitter\)](#) | [Facebook](#) | [Instagram Goodwood Revival](#) | [Goodwood Revival Style](#) | [YouTube](#)

About Goodwood Revival

[Goodwood Revival](#) is the world's greatest historic motor race meeting, and the only sporting event of its kind to be staged entirely in a period theme. More than just an unrivalled weekend of historic racing, it is an immersive celebration of vintage lifestyle, championing exceptional craftsmanship and the enduringly fabulous stories told by second-hand treasures. 'Revive & Thrive' is the thoroughly modern message woven through the Revival landscape; a clever stitch with which the old is made new again, it runs through every carefully restored classic car, each beautifully preserved piece of clothing as it is passed from one generation to the next.

It is, proudly, the world's biggest and most glamorous second-hand event.