

One week to go! 2026 Goodwood Revival presented by DUNLOP

- Goodwood Revival presented by DUNLOP takes place next week, Friday 18 – Sunday 20 September
- Event will celebrate 100 years of Maserati, 80 years of the Vespa and the life and career of Barry Sheene and Sir Jack Brabham
- Revive Style Stage to feature a star-studded line-up including Jamie-Lee O'Donnell, Stephen Libby, Dame Zandra Rhodes and Golda Rosheuvel
- Final tickets remain at [goodwood.com](https://www.goodwood.com)

[Goodwood Revival presented by DUNLOP](#) returns next weekend from 18 - 20 September for three unforgettable days of speed, style and celebration.

Maserati

This year's Revival will be headlined by a major celebration of [Maserati's racing centenary](#). Paying tribute to 100 years of competition history, the event will bring together an extraordinary collection of cars that showcase the Italian marque's enduring legacy on the road and on the track.

Track Opening Parade

Further embracing the Italian theme, Revival's Track Opening Parade will celebrate the [80th anniversary of the Vespa](#). More than 300 pre-1967 scooters, including Vespas, Lambrettas and other Italian classics, will take to the circuit in a colourful spectacle that pays tribute to one of the world's most recognisable symbols of Italian design and culture. The unmistakable buzz of these two-wheeled icons promises to provide a memorable start to each day of the event.

A taste of La Dolce Vita will also be found away from the track at the Turning Circle. Inspired by the glamour, style and carefree spirit of post-war Italy, the experience will immerse visitors in a vibrant world of Italian culture, complementing this year's Maserati and Vespa celebrations.

Celebrating Sir Jack Brabham and Barry Sheene

A special celebration of [Sir Jack Brabham](#) will mark both the centenary of his birth and the 60th anniversary of his third Formula 1 World Championship title, with a collection of significant cars from across his career coming together at Goodwood.

Meanwhile, motorcycle racing legend [Barry Sheene](#) will be honoured as Revival celebrates 50 years since his first World Championship. A display of championship-winning machines and motorcycles from his remarkable career will celebrate the life and legacy of one of Britain's most charismatic sporting heroes, culminating in the Barry Sheene Memorial Trophy which was renamed in his honour in 2003.

On track-action

As ever, the centrepiece of Revival is its unrivalled racing programme. On track, a host of world-class drivers and riders will battle for victory, piloting some of the most revered and iconic competition machines in motorsport history.

The action reaches its climax on Sunday afternoon with the Royal Automobile Club (RAC) TT Celebration presented by DUNLOP. The most prestigious race of the weekend, the one-hour contest for closed-cockpit GT cars will see a world-class driver line-up take to the circuit, including Formula 1 World Champion Jenson Button, four-time IndyCar Champion Dario Franchitti, three-time Daytona 24 Hours winner Scott Dixon and four-time Indy500 winner H lio Castroneves, making his Revival debut.

As the event comes to a close on Sunday afternoon, visitors will be invited onto the track for the inaugural Closing Party, bringing the event to a spectacular conclusion. With live music, dancing and an atmosphere unlike any other, it is the perfect way to round off a weekend devoted to celebrating the spirit and glamour of the golden age of motorsport.

Star drivers and riders

Among the [stars set to compete at Revival](#) are Formula 1 World Champion Jenson Button, IndyCar legends H lio Castroneves, Dario Franchitti and Scott Dixon, and a host of champions from the world of motorsport, including James Toseland, John McGuinness, Tom Kristensen, Emmanuele Pirro and Jimmie Johnson.

1966 Ford GT MkIIs

Visitors will have the rare opportunity to see all three Ford GT MkIIs that secured Ford's legendary 1-2-3 finish at the 1966 24 Hours of Le Mans. Following the [Miller Family Automobile Foundation's](#) acquisition of the Le Mans-winning chassis P/1046, the iconic trio has been reunited under a single stewardship. On display on the DUNLOP stand in Earls Court and appearing on track throughout the weekend, the GT MkIIs will offer fans an unparalleled chance to get up close to three of the most significant racing cars ever built and relive one of motorsport's greatest triumphs.

DUNLOP

This year will see iconic tyre brand DUNLOP make history as the first ever presenting partner of Goodwood Revival. DUNLOP was one of the original sponsors of the Goodwood Motor Circuit when the present Duke's grandfather, Freddie March, 9th Duke of Richmond, opened the track in 1948 and remained a major sponsor throughout the 1950s and 1960s. As well as an extensive activation space in Earls Court, including a retail collaboration, DUNLOP will present the RAC TT Celebration and host a number of VIP guests.

Mr Yasuaki Kuniyasu, President and CEO of DUNLOP (Sumitomo Rubber Industries, Ltd.), said:

"In one week's time, we will see our partnership with the magnificent Goodwood Revival brought to life in its inaugural year; the ultimate celebration of motorsport heritage, perfectly echoing DUNLOP's own pioneering history and our commitment to pushing beyond limits. DUNLOP's legacy is inextricably linked with the Goodwood Motor Circuit, having stood as one of its original sponsors when the track first opened its gates in 1948. From presenting the blue-riband RAC TT Celebration race to showcasing our enduring racing DNA, this partnership represents a powerful reunion of two great motorsport institutions. We cannot wait to share our passion for classic motor racing and world-class performance with a global audience this September, and for years to come."

Freddie March Spirit of Aviation presented by Bonhams

On the airfield, the [Freddie March Spirit of Aviation presented by Bonhams](#) returns with an exceptional collection of historic aircraft. This year's concours will celebrate several significant aviation milestones, including the 90th anniversary of the Supermarine Spitfire and the 80th anniversary of the de Havilland Chipmunk, offering visitors the chance to admire some of the world's finest pre-1966 aircraft.

Revive & Thrive

The Revival Style Stage will once again provide inspiration throughout the weekend, with a packed programme of fashion shows, beauty demonstrations, styling advice and special guests celebrating the elegance and creativity of mid-century style. Guest speakers include Jamie-Lee O'Donnell, Stephen Libby, Dame Zandra Rhodes and Golda Rosheuvel, with the Best Dressed Competition presented by Ancestry taking place at 3pm each day.

Off track-action

Across the site, vintage shopping and an extensive entertainment programme will add to Revival's unique atmosphere. Over The Road visitors can enjoy a vintage fairground, explore the bustling Revival High Street, witness the thrill of the Bonhams auction, or settle in for a film at the Revival Cinema presented by Le Shuttle.

Saturday tickets are now sold out with limited Friday & Sunday tickets remaining at [goodwood.com](https://www.goodwood.com).

-ENDS-

Notes to Editors:

Goodwood Revival presented by DUNLOP, Friday 18 - Sunday 20 September 2026

Tickets & Hospitality

Saturday tickets for Goodwood Revival presented by DUNLOP are now sold out. Final Friday and Sunday tickets can be purchased at [goodwood.com](https://www.goodwood.com) or by calling the Ticket Office on +44 (0)1243 755055.

Whether customers are looking for a great day out with friends, entertaining clients or celebrating something special, Goodwood's unrivalled hospitality provides the ultimate setting to enjoy the events. Email hospitality@goodwood.com or call +44 (0)1243 755054.

Contact

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For all other press enquiries please contact: media@goodwood.com

Imagery and news from Goodwood are available from our [Press & Media site](#).

Stay up to date with all future announcements and on-event action across our social channels:

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#GoodwoodRevival #RevivalStyle

About Goodwood Revival presented by DUNLOP

Goodwood Revival presented by DUNLOP is the world's greatest historic motor race meeting, and the only sporting event of its kind to be staged entirely in a period theme. More than just an unrivalled weekend of historic racing, it is an immersive celebration of vintage lifestyle, championing exceptional craftsmanship and the enduringly fabulous stories told by second-hand treasures. 'Revive & Thrive' is the thoroughly modern message woven through the Revival landscape; a clever stitch with which the old is made new again, it runs through every carefully restored classic car, each beautifully preserved piece of clothing as it is passed from one generation to the next.

It is, proudly, the world's biggest and most glamorous second-hand event.

About DUNLOP Tyre Europe GmbH

DUNLOP Tyre Europe GmbH is one of the European subsidiaries of Sumitomo Rubber Industries, Ltd. and represents the development, production, and marketing of premium DUNLOP-branded tyres for original equipment manufacturers and the replacement market. With a heritage dating back to the invention of the pneumatic tyre in 1888, DUNLOP combines innovative strength with state-of-the-art technology.

The company operates an advanced research and development centre in Germany as well as a modern production facility in Turkey. In 2025, Sumitomo Rubber

Industries acquired the brand rights for DUNLOP tyres for four-wheel vehicles in Europe, North America, and Oceania. Since February 2026, the company has been operating under the name DUNLOP Tyre Europe and offers a unified premium tyre portfolio for the region.

