

Edmiston sails into partnership with Goodwood for Festival of Speed and Revival

Goodwood is delighted to announce partnership with leading yacht brokerage, Edmiston ahead of Goodwood **Festival of Speed presented by Mastercard** (13 – 16 July 2023) and **Goodwood Revival** (8 – 10 September 2023).

The coming together of these two iconic British brands will be realised through Edmiston's brand presence across the estate during these two renowned motorsport events, and through the creation of a helicopter airbridge from The Edmiston London Heliport to Goodwood's Heliport, seamlessly transporting guests to the roar of the track in 20 minutes.

This partnership reinforces Edmiston's dedication to exciting experiences, speed, sport and fun, which is so much at the heart of the Edmiston yachting experience.

Jamie Edmiston, Chief Executive of Edmiston comments: "We are thrilled to be bringing the Edmiston brand to Goodwood for the first time, to support and celebrate these two iconic motorsport events. I have long admired Goodwood for its innovation and commitment to excellence, and I am proud that our brand will be part of Goodwood this year".

Jonathan Gregory, Commercial Director at Goodwood, said: "Edmiston is a very welcome new addition to our partnership programme and expands Goodwood's reach into the yachting market. Edmiston is one of the world's most respected and successful yacht brokers and a well-known innovator in their field. We are delighted to have them onboard and look forward to their presence at Festival of Speed and Revival."

-ENDS-

Notes to Editors:

Contact

For more information about Goodwood's motorsport events, please contact Katharine Morgan, PR Manager:
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For all other press enquiries please contact: media@goodwood.com

Imagery and news from Goodwood are available from our Press & Media site.

Stay up to date with all future announcements and on-event action across our social channels:

[Twitter](#) | [Facebook](#) | [Instagram](#) | [YouTube](#)

Accreditation

Media accreditation for the Festival of Speed is now open. Make your application [here](#).

About the Festival of Speed presented by Mastercard

First staged in 1993, the Goodwood Festival of Speed presented by Mastercard is the world's largest automotive garden party; set against the spectacular backdrop of Goodwood House in West Sussex, UK. Over 600 cars and motorcycles spanning the phenomenal history of motoring and motorsport take part along with legendary figures from the automotive world. Highlights include Future Lab presented by Radox, Electric Avenue presented by bp pulse, Forest Rally Stage, Supercar Paddock, F1 Pit Lane presented by Sky, Drivers' Club, GAS Arena, Cartier Style et Luxe Concours d'Elegance and Bonhams Auction.

About the Goodwood Revival

Goodwood Revival is an immersive celebration of vintage lifestyle, championing exceptional craftsmanship and the enduringly fabulous stories told by second-hand treasures. 'Revive & Thrive' is the thoroughly modern message woven through the Revival landscape; a clever stitch with which the old is made new again, it runs through every carefully restored classic car, each beautifully preserved piece of clothing as it is passed from one generation to the next.

It is, proudly, the world's biggest and most glamorous second-hand event.

Goodwood 75

2023 is a landmark year in Goodwood's history as we celebrate the 75th anniversary of the Motor Circuit, 30 years of the Festival of Speed, 25 years of the Goodwood Revival and 25 years of the Goodwood Road Racing Club.

About Edmiston

Edmiston is one of the world's most successful and respected yacht brokerage companies. It's iconic red brand is instantly recognisable, and with offices in London, Monaco, New York, Miami, Newport and Mexico City, Edmiston is a company synonymous with revolutionising yacht marketing. The company has been involved in some of the most important yacht sales, charter and new construction transactions of the last 20 years; and continues to inject innovation and energy into every one of its activities. Founded by Chairman Nicholas Edmiston in 1996, the company is today headed by Jamie Edmiston who has been Chief Executive since 2014.

About Jamie Edmiston

One of the most recognisable faces in the yacht business, Jamie joined his father's business in 2001 following an early career in strategic brand development. The architect of the distinctive Edmiston identity he worked initially in London. He then moved to the United States to establish the Edmiston name before returning to Europe. In 2011 Jamie had a brief hiatus from yachting, leading the successful takeover and revival of the British luxury brand LINLEY. He returned to Edmiston as Chief Executive in the Autumn of 2014. Well known as an innovator and visionary, he is also one of the most proactive and successful deal makers in the industry, being responsible for putting together some of the largest and most complex deals of this decade.

Imagery from Edmiston London Heliport available [here](#).

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