

RB17 hypercar to make world debut at Goodwood Festival of Speed as Oracle Red Bull Racing marks 20th year celebrations with historic line-up

Red Bull Advanced Technologies and Oracle Red Bull Racing are delighted to announce that they will be out in full force at the 2024 Goodwood Festival of Speed presented by Mastercard, from 11-14th July. Featuring the world debut of the RB17 Hypercar and Red Bull Racing drivers past and present, in a never before-seen scale celebration.

The world debut of the RB17, designed by Group Chief Technical Officer Adrian Newey and his team, places Red Bull Advanced Technologies at the forefront of the Hypercar revolution – showcasing Formula One levels of performance combined with indulgent luxury.

Celebrating 20 years of Red Bull culture in Formula One, Oracle Red Bull Racing will host its largest celebration to date, set against the backdrop of the spectacular Goodwood House with a line-up of race cars from its iconic and commanding tenure in F1, featuring a star-studded selection of drivers. Drivers will include 13-time F1 Grand Prix winner David Coulthard, the Team's very own Team Principal and CEO Christian Horner and Red Bull's longest-serving exhibition driver Patrick Friesacher, with more to be announced.

Taking centre stage in Goodwood's Cathedral Paddock, the dual exhibition will celebrate the brand's decorated past and future vision.

The RB17 will be revealed on Friday 12th July in the Cathedral Paddock and will be on display for the duration of the festival weekend, giving Goodwood visitors the first chance to view the Hypercar at the iconic event. Designed, developed, and manufactured entirely in-house, the RB17 will feature a two-seat carbon fibre monocoque chassis with a semi-stressed mid mounted V10 engine and a carbon fibre gearbox driving the rear wheels.

Conceived by the most successful designer in F1 history, Adrian Newey, the Hypercar – and its name – channels the cars that Oracle Red Bull Racing has campaigned and won with over the past two decades. Combining exquisite design and breath-taking top speeds of more than 350 kph, only 50 RB17s will be produced. Its world static debut at the Festival of Speed is the result of a successful and rigorous prototype testing programme.

The Cathedral Paddock will play host to a plethora of Red Bull activity including an unprecedented display of race cars from almost every year of the Team's history, in an impressive line-up. Several of the race cars will take on the iconic Goodwood hill climb and run together in a show-stopping moment for the festival that will feature an exciting selection of decorated drivers.

The unique event is the next touchpoint for fans in the Team's season-long Forever Rebel campaign, designed to bring fans closer to the Team and its 20-year history, highlighting the role that Red Bull culture has played in the development of a Team that has continued to push the boundaries of motorsport since its F1 debut at the 2005 Australian GP.

Christian Horner, CEO of Oracle Red Bull Racing and Red Bull Advanced Technologies said: *"We are excited to debut the RB17 to the public for the first time and couldn't think of a better world stage than Goodwood Festival of Speed. The RB17 exudes rarity and engineering excellence. We've channelled everything we know about racing into making the ultimate performance car and can't wait for the public to see the result."*

I'm also just as thrilled to be bringing such a remarkable selection of cars and drivers to the iconic festival and look forward to celebrating our 20th season in front of such passionate motorsport fans."

Duke of Richmond, founder of the Festival of Speed, said: *"I am delighted that Oracle Red Bull Racing will be joining us at the Festival of Speed this summer to celebrate their 20th anniversary. In such a poignant year for the Formula 1 team, I am honoured they have chosen the Festival of Speed as the venue to unveil the much-anticipated RB17 for its global public debut, and I know our fans will be hugely excited for the team to bring a multitude of their championship-winning cars and drivers to the event this year."*

-ENDS-

Notes to Editors:

Festival of Speed presented by Mastercard, Thursday 11 – Sunday 14 July 2024.

Tickets

Friday, Saturday and Sunday tickets for the Festival of Speed are now sold out. Thursday tickets can be purchased at goodwood.com or by calling the Ticket Office on 01243 755055.

Hospitality

As well as tickets, Goodwood's unrivalled hospitality packages are also available to book for the 2024 Festival of Speed. Whether customers are looking for a great day out with friends, entertaining clients or celebrating something special, Goodwood's hospitality provides the ultimate setting to enjoy the events. Email hospitality@goodwood.com or call 01243 755054.

Contact

For more information about Goodwood's motorsport events, please contact Katharine Morgan, PR Manager: Katharine.Morgan@goodwood.com

For all other press enquiries contact: media@goodwood.com Imagery and news from Goodwood are available from our Press & Media Site.

Stay up to date with all future announcements and on-event action across our social channels:

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About the Festival of Speed presented by Mastercard

First staged in 1993, the Goodwood Festival of Speed presented by Mastercard is the world's largest automotive garden party; set against the spectacular backdrop of Goodwood House in West Sussex, UK. Over 600 cars and motorcycles spanning the phenomenal history of motoring and motorsport take part along with legendary figures from the automotive world. Highlights include Future Lab presented by Randox, Electric Avenue, Forest Rally Stage, Supercar Paddock, Supercar Run, F1 Pit Lane presented by Sky, Drivers' Club, GAS Arena, Cartier Style et Luxe Concours d'Elegance and Bonhams|Cars Auction.

About Mastercard (NYSE: MA) www.mastercard.com

Mastercard is a global technology company in the payments industry. Our mission is to connect and power an inclusive, digital economy that benefits everyone, everywhere by making transactions safe, simple, smart and accessible. Using secure data and networks, partnerships and passion, our innovations and solutions help individuals, financial institutions, governments and businesses realize their greatest

potential. With connections across more than 210 countries and territories, we are building a sustainable world that unlocks priceless possibilities for all.

About Red Bull Advanced Technologies Red Bull

Advanced Technologies was formed in 2014 with the remit to apply aspects of F1 technology to other challenges, both in motorsport and the wider world. With an aim to position Red Bull Advanced Technologies as the leading competitor in technology solutions, they bring exceptional engineering, design, technology, simulation, and production capabilities to a hugely diverse set of industries, helping to create a smarter, better future. From human powered machines to Hypercars and everything in between including submersibles, flying machines and future mobility solutions, with Red Bull Advanced Technologies, the possibilities are limitless. For more information: www.redbulladvancedtechnologies.com

Additional Oracle Red Bull Racing content can be viewed on its social media channels:

YouTube: www.youtube.com/redbullracing

TikTok: www.tiktok.com/@redbullracing

Instagram: [@redbullracing](https://www.instagram.com/redbullracing)

X: [@redbullracing](https://twitter.com/redbullracing)

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