

Goodwoof's creative kennel competition Barkitecture returns

- Cutting-edge kennel design competition set to return to Goodwoof presented by MARS Petcare.
- Featuring entrants from the world of architecture and design including Sir Jony Ive, Marc Newson, Foster + Partners and Sebastian Conran.
- Kennels will be judged by an expert panel during the event, led by Kevin McCloud MBE.
- Goodwoof takes place Saturday 20 & Sunday 21 May. Early bird tickets are on sale now at [Goodwoof.com](https://www.goodwoof.com)

Back with a bark for 2023 and at the heart of Goodwoof will be Britain's leading kennel design competition: Barkitecture presented by Mastercard. The brainchild of Kevin McCloud MBE and The Duke of Richmond, Barkitecture is a unique competition showcasing the very best of kennel architecture with some of the world's most renowned architects turning their talents to some truly pawsome kennels.

The theme for this year's competition is 'A Companion Piece – Dogs at Work,' and Goodwoof has invited the crème de la crème of the design industry to showcase their skills. 'Dogs at Work' asks entrants to consider the important role dogs play in our lives and how much they contribute to our wellbeing, whilst re-examining the spaces we create for them in our homes and workplaces.

Competing for the 'Kennel Design Award', registered architects and design practices have been able to choose between creating either a single or a double occupancy kennel for dogs at work, with a budget of £250. Each kennel will then be auctioned on the Sunday of the event by Bonhams, Goodwoof's official auction partner, raising funds for Goodwoof's official charity partner, Pets As Therapy.

The architects and design practices taking part in 2023 are:

- Coffey Architects *Fetch*
- Foster + Partners Architectural design and engineering *Barc*
- George and James Architects Ltd *The Agility Desk*
- Gianni Botsford Architects *BASK!*
- Hall+ Bednarczyk architects *Wig Wag*
- Hawkes Architecture *The Dogs*
- Henning Stummel Architects *Nomad London*
- Hopkins Architects *The Hound Lounge*
- KnoxBhavan Architects *Juno's Jig*
- Linley *The Birch Bark Cabin from Barley Court*
- Marc Newson and Sir Jony Ive
- Rogers Stirk Harbour + Partners (RSHP) *The Poochchair*
- Sanei + Hopkins Architects Ltd *Chaise Lounge*
- Sebastian Conran Associates *Bowowhaus*
- Tsuruta Architects *Dogxytocin Ring*

Speaking ahead of this year's event, Kevin McCloud MBE explains: "Barkitecture is an architecture competition in pursuit of one thing: the finest, most innovative 21st Century ideas for kennels. I'm looking forward to seeing how our entrants explore the relationship between our canine friends and their physical environment, as well as kennel technology, animal welfare and sustainability."

This year, the event hopes to build on the success of the 2022 competition where a phenomenal £30,150 was raised for Dogs Trust. Last year's judges, led by Kevin McCloud, included comedian Bill Bailey, Design Museum CEO Stephen Bayley, and President of the Royal Horticultural Society, Keith Weed. Birds

Portsmouth Russum Architect's *Bonehenge* was selected as the winning kennel – created from fortified timber dog bones, the elliptical design was inspired by its occupant Illy's (Blue Roan Cocker Spaniel) hereditary characteristic of circling prior to settling down to rest.

Children aged 4-12 years can also get involved this year with Goodwoof's Junior Barkitecture Competition which invites them to design a kennel in which to share part of the school day with their favourite dog. Kevin McCloud will select the winning kennel which will be built and displayed for all visitors to Goodwoof to enjoy. Find out more, including how to enter [here](#).

Goodwoof presented by MARS Petcare returns to The Kennels on the Goodwood Estate on Saturday 20 and Sunday 21 May. Celebrating all things canine, it offers a superb day out for dog owners and lovers of all ages, and includes a variety of activities and moments within the ticket price. Children aged 12 and under – and dogs – go free, making it the perfect family day out.

Barkitecture joins many attractions set to take the event by storm this year amongst world-class competitions, trials, demonstrations and workshops for everyone and their four-legged friends! Other highlights around the event include Fido's Lido, Literary Corner, Chien Charmant, the Wellness Centre presented by MARS Petcare and much more.

-ENDS-

Images:

Included are a selection of images from the 2022 event, as well as a some of this year's entrants. More will be available in the coming weeks from Goodwood's press and media [site](#).

Note to Editors:

Goodwoof presented by MARS Petcare, Saturday 20 & Sunday 21 May 2023.

Tickets

Tickets for Goodwoof start from £30 when purchased within our new early bird window before Friday 21 April and can be purchased at Goodwood.com or by calling the Ticket Office on +44 (0) 01243 755055. Children aged 12 and under and dogs go free.

Contact

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For all other press enquiries please contact: media@goodwood.com

Imagery and news from Goodwood are available from our [Press & Media Site](#).

Stay up to date with all future announcement and on-event activation across our social channels: [Facebook](#) | [Instagram](#) | [TikTok](#)

Media accreditation

Media accreditation for Goodwoof is open. Make your application [here](#).

About Goodwoof presented by MARS Petcare

Goodwoof presented by MARS Petcare is a celebration of all that we love about dogs on the Goodwood Estate. It takes place in the fields around the James Wyatt designed dog kennels, which is now the social home of our sporting membership on May 20 and 21 2023. The event offers a wide range of activities and demonstrations designed to delight, entertain and inform. Dog owners and their families and friends can encourage their own dog to have a go, browse our carefully hand-picked retailers, enjoy a dip in Fido's Lido, sit back with a glass of Taittinger champagne, relax in The Studio presented by Radox with a spot of soundbathing, reiki or dog yoga, or marvel at the clever kennels designed by architects from around the world in the Mastercard presented competition, Barkitecture.

For more information, go to www.goodwood.com/goodwoof

About MARS Petcare

MARS Petcare is a diverse and growing business with 75,000 Associates across 50+ countries dedicated to one purpose: A BETTER WORLD FOR PETS. With 75 years of experience, our portfolio of almost 50 brands serves the health and nutrition needs of the world's pets – including brands PEDIGREE®, WHISKAS®, ROYAL CANIN®, NUTRO™, GREENIES™, SHEBA® and CESAR® as well as The WALTHAM Centre for Pet Nutrition which has advanced research in the nutrition and health of pets for over 50 years. MARS Petcare is also a leading veterinary health provider through a network of over 2,000 pet hospitals including BANFIELD™, BLUEPEARL™, PET PARTNERS™, VCA™ and Linnaeus. We're also active in innovation and technology for pets, with WISDOM PANEL™ genetic health screening and DNA testing for dogs, the WHISTLE™ GPS dog tracker, and LEAP VENTURE STUDIO accelerator and COMPANION FUND™ programs that drive innovation and disruption in the pet care industry. As a family business and guided by our principles, we are privileged with the flexibility to fight for what we believe in – and we choose to fight for: A BETTER WORLD FOR PETS.

About Mastercard www.mastercard.com

Mastercard is a global technology company in the payments industry. Our mission is to connect and power an inclusive, digital economy that benefits everyone, everywhere by making transactions safe, simple, smart and accessible. Using secure data and networks, partnerships and passion, our innovations and solutions help individuals, financial institutions, governments and businesses realise their greatest potential. Our decency quotient, or DQ, drives our culture and everything we do inside and outside of our company. With connections across more than 210 countries and territories, we are building a sustainable world that unlocks priceless possibilities for all.

Follow us on Twitter [@MastercardUK](https://twitter.com/MastercardUK) and Instagram [@MastercardUK](https://www.instagram.com/MastercardUK).

About Bonhams

Bonhams, founded in 1793, is one of the world's largest and most renowned auctioneers, offering fine art and collectables, collectors' cars and a luxury division, which includes jewellery, designer fashion, watches, wine, and whisky. With a worldwide network of offices and regional representatives in 30 countries, Bonhams offers advice and valuation services in 60+ specialist areas.

About Pets As Therapy

Pets As Therapy is a national charity that enhances the health and wellbeing of thousands of people in communities across the UK, striving to ensure that everyone, no matter their circumstances, has access to the companionship of an animal.