



Presented by

MARS
Petcare

Top dog gifts from Goodwood

As Goodwood gets set to present its celebration of all things canine at Goodwoof, presented by MARS Petcare, on Saturday 20 & Sunday 21 May, it is delighted to present a new range of dog themed products.

A welcome addition to the Goodwood retail range, the products take inspiration from The Kennels - the Members' club house - making them the perfect gift for the dog lover in your life.

Goodwoof Mug, £15

Available in the signature Goodwoof orange or black, these classic mugs allow you to combine your love of caffeine and canines, sporting the Goodwoof hounds in different poses. Practical and chic, all the mugs are also microwave and dishwasher safe.

Goodwoof Enamel Dog Bowl, £26

Handmade from white enamel, with a navy-blue rim, these beautiful dog bowls have been made to the highest standard, painted with a picture of the Goodwoof hound. Ideal for your dog's dinner time, they are the best way to feed or water your beloved furry friend.

Goodwoof Dog Walking Tin, £30

A must-have for all dog walkers, the Goodwoof Dog Walking Tin has everything you need to keep your most loyal companion happy during their adventures in the great outdoors. Packaged in a carefully crafted tin, the kit includes 50ml dog shampoo, 50ml paw cleanser, paw cleaning cloth and biodegradable poo bags.

To purchase these, and other items, visit shop.goodwood.com or join us at the dog event of the year, [Goodwoof](#) – taking place Saturday 20 & Sunday 21 May at The Kennels on the Goodwood Estate.

Note to Editors:

Goodwoof presented by MARS Petcare, Saturday 20 & Sunday 21 May 2023.

Tickets

Tickets for Goodwoof start from £30 when purchased within our new early bird window before Friday 21 April and can be purchased at [Goodwood.com](https://www.goodwood.com) or by calling the Ticket Office on +44 (0) 01243 755055. Children aged 12 and under and dogs go free.

Contact

For more information about Goodwoof please contact, Katharine Morgan, PR Manager: Katharine.Morgan@goodwood.com

For all Goodwoof Retail enquiries, please contact Alana: alana.hebenton@goodwood.com

For all other press enquiries please contact: media@goodwood.com

Imagery and news from Goodwood are available from our [Press & Media Site](#).

Stay up to date with all future announcement and on-event activation across our social channels: [Facebook](#) | [Instagram](#) | [TikTok](#)

Media accreditation

Media accreditation for Goodwoof is open. Make your application [here](#).

About Goodwoof presented by MARS Petcare

Goodwoof presented by MARS Petcare is a celebration of all that we love about dogs on the Goodwood Estate. It takes place in the fields around the James Wyatt designed dog kennels, which is now the social home of our sporting membership on May 20 and 21 2023. The event offers a wide range of activities and demonstrations designed to delight, entertain and inform. Dog owners and their families and friends can encourage their own dog to have a go, browse our carefully hand-picked retailers, enjoy a dip in Fido's Lido, sit back with a glass of Taittinger champagne, relax in The Studio presented by Radox with a spot of soundbathing, reiki or dog yoga, or marvel at the clever kennels designed by architects from around the world in the Mastercard presented competition, Barkitecture.

For more information, go to www.goodwood.com/goodwoof

About MARS Petcare

MARS Petcare is a diverse and growing business with 75,000 Associates across 50+ countries dedicated to one purpose: A BETTER WORLD FOR PETS. With 75 years of experience, our portfolio of almost 50 brands serves the health and nutrition needs of the world's pets – including brands PEDIGREE®, WHISKAS®, ROYAL CANIN®, NUTRO™, GREENIES™, SHEBA® and CESAR® as well as The WALTHAM Centre for Pet Nutrition which has advanced research in the nutrition and health of pets for over 50 years. MARS Petcare is also a leading veterinary health provider through a network of over 2,000 pet hospitals including BANFIELD™, BLUEPEARL™, PET PARTNERS™, VCA™ and Linnaeus. We're also active in innovation and technology for pets, with WISDOM PANEL™ genetic health screening and DNA testing for dogs, the WHISTLE™ GPS dog tracker, and LEAP VENTURE STUDIO accelerator and COMPANION FUND™ programs that drive innovation and disruption in the pet care industry. As a family

business and guided by our principles, we are privileged with the flexibility to fight for what we believe in – and we choose to fight for: A BETTER WORLD FOR PETS.