

Jet-setting dogs: Goodwoof announces theme for Barkitecture kennel design competition

- Goodwoof presented by MARS Petcare announces Barkitecture theme ahead of next year's event.
- Kevin McCloud MBE to return to lead the judging panel in 2024.
- Goodwoof takes place Saturday 18 and Sunday 19 May. Early bird tickets are now on sale at [goodwoof.com](https://www.goodwoof.com)

Goodwoof is delighted to announce the theme for Barkitecture – Britain's leading kennel design competition – at Goodwoof next year. Curated by Kevin McCloud MBE and The Duke of Richmond, Barkitecture will return with an array of unique and outstanding kennel designs as world-renowned architects turn their talents to creating the perfect home for our four-legged companions.

The theme for next year's competition is **Lounge Access: For the Jet-Setting Dog**, with architects challenged to design a kennel that creates a sense of calm and tranquillity for dogs accompanying us on our travels. Now more than ever – whether short or long haul – our jet-setting pets are becoming frequent travellers on planes, trains, bikes and automobiles.

The journey is just as important as the destination when it comes to the consideration for creature comforts. The design must provide the ultimate environment for a dog to travel in both style and safety, with all kennels being auctioned by Bonhams at Goodwoof on Sunday 19 May.

Judged by designer and television presenter Kevin McCloud MBE and comedian Bill Bailey in 2023, the competition – where architects designed the ultimate retreat for the 'office dog' - was won by Gianni Botsford Architects with 'BASK', which fetched £900 at auction. Previous architects involved in the kennel design competition have included; Birds Portchmouth Russum Architects – 2022 winners – Foster + Partners Architectural design and engineering, Sir Jony Ive, Marc Newson and Sebastian Conran Associates, to name but a few.

The competition raised a total of £26,050 for Goodwoof's charity partner [Pets As Therapy](https://www.petsastherapy.com) in 2023 as 13 kennels went under the hammer during the Bonhams Auction. Next year the competition and auction hopes to build on this fundraising success as the event raises money for Goodwoof's new charity partner, [Jai Dog Rescue](https://www.jaidogrescue.com), which provides a lifeline for hundreds of thousands of stray dogs seeking sanctuary in Thailand.

The Duke of Richmond, said *"Goodwoof is a dog event like no other - and the only place you will find world-renowned architects using their skills and expertise to create unique kennels for our canine companions. I'm incredibly grateful to all the practices who enter into the competition with such great enthusiasm, and to our auction partner Bonhams, who help us raise important funds for our event charity each year."*

The canine clientele at Goodwoof 2024 can also enjoy the Action Sports Arena, Chien Charmant – the concours d'elegance for the dog world – the Fastest Dog Competition, Fido's Lido, world-class experts at Field and Trail and the Have-A-Go area – the best place to teach an old dog new tricks.

Further details of confirmed architects and concept designs will be announced in the new year.

-ENDS-

Note to Editors:

Goodwoof presented by MARS Petcare, Saturday 18 & Sunday 19 May 2024.

Tickets

Tickets for Goodwoof are now on sale and can be purchased at goodwood.com or by calling the Ticket Office on +44 (0) 1243 755055. Children aged 12 and under and dogs go free and a half-price Young Person's ticket is available for those aged between 13 and 21. All activities across the event are included in ticket price.

Contact

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For all other press enquiries please contact: media@goodwood.com

Imagery and news from Goodwood are available from our [Press & Media Site](#).

Stay up to date with all future announcement and on-event activation across our social channels:

[Facebook](#) | [Instagram](#) | [TikTok](#)

Media accreditation

Media accreditation for Goodwoof will open in 2024.

About Goodwoof presented by MARS Petcare

Goodwoof presented by MARS Petcare is a celebration of all that we love about dogs on the Goodwood Estate. It takes place in the fields around the James Wyatt-designed Kennels, which is now the social home of our sporting membership on Saturday 18 and Sunday 19 May 2024. The event offers a wide range of activities and demonstrations designed to delight, entertain and inform. Dog owners and their families and

friends can encourage their own dog to have a go, browse our carefully hand-picked retailers, enjoy a dip in Fido's Lido, sit back with a glass of Taittinger champagne, relax in The Studio presented by Radox with a spot of sound bathing, reiki or dog yoga, or marvel at the clever kennels designed by architects from around the world as part of the Barkitecture competition.

For more information, go to www.goodwood.com/goodwoof

About MARS Petcare

MARS Petcare is a diverse and growing business with 75,000 Associates across 50+ countries dedicated to one purpose: A BETTER WORLD FOR PETS. With 75 years of experience, our portfolio of almost 50 brands serves the health and nutrition needs of the world's pets – including brands PEDIGREE®, WHISKAS®, ROYAL CANIN®, NUTRO™, GREENIES™, SHEBA® and CESAR® as well as The WALTHAM Centre for Pet Nutrition which has advanced research in the nutrition and health of pets for over 50 years. MARS Petcare is also a leading veterinary health provider through a network of over 2,000 pet hospitals including BANFIELD™, BLUEPEARL™, PET PARTNERS™, VCA™ and Linnaeus. We're also active in innovation and technology for pets, with WISDOM PANEL™ genetic health screening and DNA testing for dogs, the WHISTLE™ GPS dog tracker, and LEAP VENTURE STUDIO accelerator and COMPANION FUND™ programs that drive innovation and disruption in the pet care industry. As a family business and guided by our principles, we are privileged with the flexibility to fight for what we believe in – and we choose to fight for: A BETTER WORLD FOR PETS.