

Goodwoof and Ministry of Sound come together to create: Ministry of Hound

- Goodwoof collaborates with Ministry of Sound to create – Ministry of Hound – the ultimate place to party at the event this May.
- DJ Fat Tony to headline the dog disco.
- 'Praise You' by Fatboy Slim selected by Ministry of Hound as the ultimate dog disco soundtrack.
- Goodwoof presented by MARS Petcare takes place Saturday 20 & Sunday 21 May. Early bird tickets are on sale now at [Goodwood.com](https://www.goodwood.com).

Ready your dancing feet...and paws...fresh for 2023, Goodwoof is proud to launch a sensational dog disco in the main Action Sports Arena at the event next month. Co-hosted by the home of dance music, Ministry of Sound, we are delighted to present 'Ministry of Hound' – the place for humans and hounds to party. Providing the soundtrack for guests and their dogs over the weekend will be international **Fat Tony** and friends who will take to the decks to provide the ultimate sounds to shake your tail to.

Goodwoof, which returns for its second year on Saturday 20 and Sunday 21 May, celebrates all things canine and offers a superb day out for dog fans of all ages.

At mid-morning and again in the afternoon, our Ministry of Hound DJs will play a selection of floor-fillers, while Goodwoof's canine freestyle expert will teach dancers how to get down with their dog, with a routine to put canine (and human) co-ordination to the test.

Founded over 30 years ago in Elephant & Castle, London, Ministry of Sound is the one of the UK's longest standing musical institutions and the ultimate destination for all things dance. In addition to their musical styling, Ministry of Sound supports Thai-based charity, Jai Dog Rescue. Established in 2017, Jai Dog Rescue's mission is to transform the lives of street dogs in Thailand, with their team providing an invaluable lifeline for hundreds of thousands of stray and semi-roaming animals. Goodwoof is proud to collaborate with Ministry of Sound in creating Ministry of Hound and raise the profile of our respective charity partners. Discover more about Jai Dog Rescue [here](#).

Challenged with picking the perfect soundtrack to dance with your dog, Ministry of Hound selected 'Praise You' by Fatboy Slim, which will no doubt resonate with audiences new and old – and with well-behaved pups!

The disco is open to everyone, whether you have a dog or not, to free-style, let loose and have fun – we look forward to welcoming visitors to the dancefloor.

-ENDS-

Note to Editors:

Goodwoof presented by MARS Petcare, Saturday 20 & Sunday 21 May 2023.

Tickets

Tickets for Goodwoof start from £20 and can be purchased at [Goodwood.com](https://www.goodwood.com) or by calling the Ticket Office on +44 (0) 01243 755055. Children aged 12 and under and dogs go free.

Contact

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For all other press enquiries please contact: media@goodwood.com

Imagery and news from Goodwood are available from our [Press & Media Site](#).

Stay up to date with all future announcement and on-event activation across our social channels: [Facebook](#) | [Instagram](#) | [TikTok](#)

Media accreditation

Media accreditation for Goodwoof is open. Make your application [here](#).

About Goodwoof presented by MARS Petcare

Goodwoof presented by MARS Petcare is a celebration of all that we love about dogs on the Goodwood Estate. It takes place in the fields around the James Wyatt designed dog kennels, which is now the social home of our sporting membership on Saturday 20 and Sunday 21 May 2023. The event offers a wide range of activities and demonstrations designed to delight, entertain and inform. Dog owners and their families and friends can encourage their own dog to have a go, browse our carefully hand-picked retailers, enjoy a dip in Fido's Lido, sit back with a glass of Taittinger champagne, relax in The Studio presented by Radox with a spot of soundbathing, reiki or dog yoga, or marvel at the clever kennels designed by architects from around the world in the Mastercard presented competition, Barkitecture.

For more information, go to www.goodwood.com/goodwoof

About MARS Petcare

MARS Petcare is a diverse and growing business with 75,000 Associates across 50+ countries dedicated to one purpose: A BETTER WORLD FOR PETS. With 75 years of experience, our portfolio of almost 50 brands serves the health and nutrition needs of the world's pets – including brands PEDIGREE®, WHISKAS®, ROYAL CANIN®, NUTRO™, GREENIEST™, SHEBA® and CESAR® as well as The WALTHAM Centre for Pet Nutrition which has advanced research in the nutrition and health of pets for over 50 years. MARS Petcare is also a leading veterinary health provider through a network of over 2,000 pet hospitals including BANFIELD™, BLUEPEARL™, PET PARTNERS™, VCA™ and Linnaeus. We're also active in innovation and technology for pets, with WISDOM PANEL™ genetic health screening and DNA testing for dogs, the WHISTLE™ GPS dog tracker, and LEAP VENTURE STUDIO accelerator and COMPANION FUND™ programs that drive innovation and disruption in the pet care industry. As a family business and guided by our principles, we are

privileged with the flexibility to fight for what we believe in – and we choose to fight for: A BETTER WORLD FOR PETS.