

## Goodwood Revival to celebrate 75 years of Lotus

- Lotus to be the celebrated marque at the Goodwood Revival
- Goodwood Revival takes place Friday 8 September to Sunday 10 September
- Customers can take advantage of ticket savings when they buy before 30 April 2023

Goodwood is delighted to announce that this year's Goodwood Revival will celebrate Lotus' 75th anniversary. Welcoming a fleet of up to 75 cars from Lotus' 75 years of history and heritage, the Revival will celebrate this major milestone with a special on-track celebration paying homage to "The Chapman years" (1948-1982).

Running across the Revival weekend, the festivities will feature a variety of spectacular vehicles spanning Lotus' history, with a host of notable drivers behind the wheel. Taking centre stage will be the Lotus 18 which secured the first win for a Lotus-built car at the 1960 Monaco Grand Prix with "Mr Goodwood" himself, Sir Stirling Moss, behind the wheel.

As we celebrate ['Goodwood 75'](#) - encompassing 75 years of the Motor Circuit, and 25 years of the Revival - it is particularly fitting that the Revival will celebrate a marque that is so integrally linked with Goodwood and one that not only boasts such a rich motorsport heritage, but is equally committed to looking forward to the next 75 years.

Goodwood and Lotus' shared history stretches back to when the Motor Circuit was first in operation. The Lotus 25 still holds the period lap record which was set on Easter Monday in 1965 during the last ever Formula 1 race to be held at Goodwood, when Jim Clark tied for fastest lap with Jackie Stewart in a time of 1m 20.4. More recently, Lotus has been celebrated at the Festival of Speed in both 2012 and 2021 with the Central Feature and the marque chose the Festival of Speed as the platform for the public dynamic debut of the Lotus Emira in 2021.

The Chapman family has made numerous appearances at Goodwood over the years, and is as inextricably linked with the Circuit as the marque itself. Both Colin and Hazel Chapman raced at Goodwood and Colin's father Stan managed the team, including for the significant victory by Innes Ireland in the 1960 Glover Trophy race. We are delighted that this long tradition will continue, with Clive Chapman, son of Lotus founder Colin Chapman, due to attend the Revival in September.

Speaking ahead of the celebration, **Clive Chapman** from Classic Team Lotus said: "*Goodwood represents many landmarks in the story of Lotus. We had many famous victories - often with my father behind the wheel - when the Circuit was first in operation and, since the Revival and Members' Meetings were established, Lotus has played a significant role in these glorious events. A personal highlight for me has been seeing Hazel and Colin's grandchildren witness their grandparents' famous cars continue to win prestigious races at Goodwood all these years later. As Lotus Cars experiences an extraordinary period of growth and develops into a global brand for the future, it is the perfect time to celebrate our history*

*in such splendid style. Thank you to all the Lotus owners and mechanics supporting the Lotus Celebration at the Revival!"*

**The Duke of Richmond** said: *"I am delighted that we will be celebrating Lotus at the Revival later this year. With such a closely-linked history, 2023 is the perfect occasion to mark both our 75-year anniversaries. The Revival will showcase an incredible array of cars which illustrate the ingenuity of Colin Chapman and the remarkable contribution of the Chapman family to motorsport, both at Goodwood and further afield."*

Taking place across the weekend, the Lotus celebration will join the previously-announced [Carroll Shelby tribute](#) as well as the full race schedule for the Goodwood Revival, Friday 8 - Sunday 10 September.

-ENDS-

#### Notes to Editors:

#### Tickets & Hospitality

Tickets for the Goodwood Revival start from £67 when purchased within our new early bird window before 30 April and can be purchased at [goodwood.com](http://goodwood.com) or by calling the Ticket Office on +44 (0)1243 755055.

Whether customers are looking for a great day out with friends, entertaining clients or celebrating something special, Goodwood's unrivalled hospitality provides the ultimate setting to enjoy the events. Email [hospitality@goodwood.com](mailto:hospitality@goodwood.com) or call +44 (0)1243 755054.

#### Media accreditation

Media accreditation for the Goodwood Revival will open in March / is open. Apply via the Press & Media site here.

#### Contact

For more information about the Goodwood Revival and our other motorsport events, please contact Katharine Morgan, PR Manager: [Katharine.Morgan@goodwood.com](mailto:Katharine.Morgan@goodwood.com)

For all other press enquiries please contact: [media@goodwood.com](mailto:media@goodwood.com)

Imagery and news from Goodwood are available from our [Press & Media Site](#).

Stay up to date with all future announcements and on-event action across our social channels:

[Twitter](#) | [Facebook](#) | [Instagram](#) | [YouTube](#)

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### **About the Goodwood Revival**

The Goodwood Revival is the world's greatest historic motor race meeting, and the only sporting event of its kind to be staged entirely in a period theme. More than just an unrivalled weekend of historic racing, it is an immersive celebration of a less disposable world, where "make do and mend" was a way of life rather than a casual slogan.

The Revival is, at its heart, a celebration of craftsmanship and sustainability, from an age when possessions were made to last and be cherished. It promotes a thoroughly modern ethos – to "reduce, reuse, repair, restore and recycle" – in the most authentic way possible. All the cars are original, having been lovingly maintained since new, many of the outfits have been handed down through generations, and even the retailers specialise in pre-owned artefacts – everything from clothes and accessories to automobilia and books.

It is, proudly, the world's biggest and most glamorous second-hand event.