

Tickets for Goodwoof 2024 now on sale

- Tickets now on sale for Goodwood's headline dog event: Goodwoof presented by MARS Petcare.
- Tickets start from £30 with customers saving £5 during the early bird window.
- Goodwoof will take place Saturday 18 and Sunday 19 May 2024.

Goodwood is thrilled to announce that tickets for Goodwoof presented by MARS Petcare are now on sale at [goodwood.com](https://www.goodwood.com).

With all activities included in the ticket price, Goodwoof offers a superb day out with world-class demonstrations, competitions, entertainment and workshops, - designed for dogs of all shapes and sizes, and their humans. Visitors can expect the return of the Action Sports Arena, stunning kennel designs in Barkitecture, Chien Charmant - the concours d'elegance for the dog world - the Fastest Dog Competition presented by DHL, Fido's Lido, world-class experts at Field and Trail and the Have-A-Go area - the best place to teach an old dog new tricks.

A firm favourite at this year's event, the opening parade will for the first time, welcome the celebrated breed and their owners on both days of the event. In 2023, over 300 poodles launched the weekend and the much-anticipated breed for Goodwoof 2024 will be announced in November.

Elsewhere around the event, chilled canines will be able to relax in the calm oasis of The Studio presented by Randox, whilst owners listen to our experts at the Wellness Stage presented by MARS Petcare and take the time to unwind in Literary Corner, which was headlined in 2023 by Bill Bailey, Clare Balding, Charlie Mackesy and Murray Lachlan Young

New charity partner

After teaming up with the Ministry of Sound in 2023 to create 'Ministry of Hound', Goodwoof is delighted to announce [Jai Dog Rescue](#) as the event's 2024 charity, which has long been supported by the infamous music institution. Established in 2017, Jai Dog Rescue provides a lifeline for hundreds of thousands of stray dogs seeking sanctuary away from dog fighting, malnutrition, disease and abuse, with a mission to transform the lives of street dogs living in Thailand.

Picnic in style: Fortnum & Mason

Providing an idyllic spot, Goodwood is thrilled to welcome back the Fortnum & Mason picnic area at Goodwoof 2024. Available to purchase ahead of the event, enjoy the perfect picnic provided by Fortnum & Mason against the picturesque backdrop of the Goodwood Kennels. All Fortnum & Mason hampers are now available to pre-order at [goodwood.com](https://www.goodwood.com).

Get your paws on tickets

Tickets for Goodwoof start from £30 when purchased within the early bird window. Our *new* Christmas gift bundle is now available to purchase from £90, offering two adult tickets and a Goodwoof walking kit - the perfect festive gift for dog lovers.

With fun for all the family, under 12s and dogs go free, and a half-price Young Person's ticket is available for those aged between 13 and 21. *Terms and conditions apply.*

Tickets for Goodwoof are now on sale and can be purchased at goodwood.com

-ENDS-

Note to Editors:

Goodwoof presented by MARS Petcare, Saturday 18 & Sunday 19 May 2024.

Tickets

Tickets for Goodwoof are now on sale and can be purchased at goodwood.com or by calling the Ticket Office on +44 (0) 1243 755055. Children aged 12 and under and dogs go free and a half-price Young Person's ticket is available for those aged between 13 and 21. All activities across the event are included in ticket price.

Contact

For more information about Goodwoof please contact, Katharine Morgan, PR Manager:

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For all other press enquiries please contact: media@goodwood.com

Imagery and news from Goodwood are available from our [Press & Media Site](#).

Stay up to date with all future announcement and on-event activation across our social channels:

[Facebook](#) | [Instagram](#) | [TikTok](#)

Media accreditation

Media accreditation for Goodwoof will open in 2024.

About Goodwoof presented by MARS Petcare

Goodwoof presented by MARS Petcare is a celebration of all that we love about dogs on the

Goodwood Estate. It takes place in the fields around the James Wyatt-designed Kennels, which is now the social home of our sporting membership on Saturday 18 and Sunday 19 May 2024. The event offers a wide range of activities and demonstrations designed to delight, entertain and inform. Dog owners and their families and friends can encourage their own dog to have a go, browse our carefully hand-picked retailers, enjoy a dip in Fido's Lido, sit back with a glass of Taittinger champagne, relax in The Studio presented by Radox with a spot of sound bathing, reiki or dog yoga, or marvel at the clever kennels designed by architects from around the world as part of the Barkitecture competition.

For more information, go to www.goodwood.com/goodwoof

About MARS Petcare

MARS Petcare is a diverse and growing business with 75,000 Associates across 50+ countries dedicated to one purpose: A BETTER WORLD FOR PETS. With 75 years of experience, our portfolio of almost 50 brands serves the health and nutrition needs of the world's pets – including brands PEDIGREE®, WHISKAS®, ROYAL CANIN®, NUTRO™, GREENIES™, SHEBA® and CESAR® as well as The WALTHAM Centre for Pet Nutrition which has advanced research in the nutrition and health of pets for over 50 years. MARS Petcare is also a leading veterinary health provider through a network of over 2,000 pet hospitals including BANFIELD™, BLUEPEARL™, PET PARTNERS™, VCA™ and Linnaeus. We're also active in innovation and technology for pets, with WISDOM PANEL™ genetic health screening and DNA testing for dogs, the WHISTLE™ GPS dog tracker, and LEAP VENTURE STUDIO accelerator and COMPANION FUND™ programs that drive innovation and disruption in the pet care industry. As a family business and guided by our principles, we are privileged with the flexibility to fight for what we believe in – and we choose to fight for: A BETTER WORLD FOR PETS.