



New FoS Future Lab An Instant Hit at Goodwood

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The inaugural FoS Future Lab installation opened today to huge acclaim, with an estimated 5,000 visitors being wowed by the stand's stunning displays of new and future technology.

FoS Future Lab was created to showcase cutting-edge technology from automotive and aviation sectors and beyond.

Among the most popular exhibits inside FoS Future Lab are three different flying car concepts – the PAL-V gyrocopter design, joint Italdesign / Airbus quadcopter and VRCO's NeoXCraft, which has vertical take-off and landing capability.

With the Future Lab packed from the time the gates opened on this year's Goodwood Festival of Speed, the newest addition to the UK's premier motoring event promises to be one of its star attractions in 2017.

Other fascinating displays included in the content of Future Lab included:

- Roborace – the world's first fully autonomous racing car, which had pride of place in the very centre of Future Lab and announced today that it will climb the legendary Goodwood Hilleclimb at next year's event
- McLaren F1's 3D printing partner, Stratasys, is live printing reimaged versions of Goodwood's shootout trophies on the world's only 3D printer capable of multi-part, multi-material printing in one go
- A Facebook lounge, from which hitherto unseen, behind-the-scenes views of FOS are viewable using Facebook's Live 360 app
- US racing drone maker, Thrust UAV and its parent company PCS Edventures, who have launched a brand new STEM education programme based around building and flying Thrust's 100mph racing drones
- A demonstration of Siemens' reality modelling technology, developed in conjunction with Maserati
- A model of the Boom Supersonic aircraft concept, the world's first independently developed supersonic passenger jet

Visitors were treated to a host of interactive experiences for all the family, including first-person view footage of the Thrust Riot 250R Pro racing drones hurtling through the Goodwood Forest Rally Stage. Fans were also blasted on a virtual reality rollercoaster ride, via Samsung's Galaxy S8 4D theatre and invited to paint in 3D using the innovative Tiltbrush virtual reality design tool.

The Goodwood Festival of Speed continues until Sunday, July 2.

(ENDS)

EDITORS' NOTES:

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Embed link for the Festival of Speed live feed:

<https://www.youtube.com/watch?v=NEhEbPoDtHo>

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