



## Lamborghini Urus to make UK public dynamic debut at Goodwood Festival of Speed

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- **Lamborghini's all-new Super SUV will tackle iconic Goodwood Hillclimb for the first time**
- **Urus on display at Lamborghini Village, alongside new Huracán Performante Spyder**
- **The Goodwood Festival of Speed runs from 12 – 15 July 2018**

Lamborghini's all-new Urus will make its UK public dynamic debut at Goodwood Festival of Speed presented by Mastercard.

Visitors to the Goodwood Festival of Speed will be among the first in the UK to lay eyes on Lamborghini's new Super SUV in action, as the Urus tackles Goodwood's Hillclimb over the 12 – 15 July weekend.

Teased as a concept as far as back as 2012, unveiled in December 2017 and officially launched earlier this year, the hotly anticipated Super SUV will finally test its 650 hp 4.0-liter V8 twin-turbo engine across Goodwood's iconic 1.16-mile course.

Visitors will have the opportunity to watch one of the world's fastest SUVs take to the Hillclimb each day of the Festival in the First Glance run.

Injecting luxury and performance into the SUV segment and capable of delivering 0-100 km/h in 3.6 seconds and a top speed of 305 km/h, Lamborghini has described the Urus as the world's first and only Super SUV.

The Urus will be joined on the Hillclimb by the Lamborghini Centenario Roadster – one of a limited edition of just 20 produced to celebrate the 100<sup>th</sup> anniversary of Ferruccio Lamborghini's birth.

FoS showgoers will also be able to get a glimpse of the Super SUV at Lamborghini Village – the manufacturer's own showcase - sharing the limelight with a host of Lamborghini legends, including the new Huracán Performante Spyder and the Aventador S.

The Duke of Richmond and Gordon, founder of Goodwood Festival of Speed, said: "Blending supercar heritage with the practicality of an SUV, the Urus represents what the Festival of Speed does best – celebrating outstanding and extraordinary car design – and we can't wait to see it on the track."

"Goodwood Festival of Speed marks the arrival of the Lamborghini Urus Super SUV in the UK, with the first cars about to be delivered to customers," said Andrea Baldi, CEO Lamborghini EMEA. "The line-up of the Urus Super SUV, as well as our V12 and V10 super sports cars, means

that fans of Lamborghini are promised a resounding display of iconic design and performance as each car runs up the Goodwood Hillclimb.”

The Festival is renowned for attracting the rarest and most exciting road and race cars and bikes ever created. The 2018 running of the event will be no different as it marks its Silver Jubilee having been staged every summer since 1993.

Hospitality packages are available throughout the weekend. To buy tickets or enquire about hospitality visit [www.goodwood.com](http://www.goodwood.com) or call the Goodwood Ticket Office on 01243 755 055.

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**EDITORS' NOTES:**

Staged every summer since 1993, the **Goodwood Festival of Speed presented by MasterCard** is the world's largest automotive garden party; set against the spectacular backdrop of Goodwood House in West Sussex, UK. Over 600 cars and motorcycles spanning the phenomenal history of motoring and motor sport take part with some of the most legendary figures from the sport as well as international celebrities regularly attending. Highlights will include the FoS Future Lab, Forest Rally Stage, Michelin Supercar Paddock, Michelin Supercar Run, F1 paddock, Drivers' Club, GAS Arena, Cartier Style et Luxe Concours d'Elegance, Aviation Exhibition and Bonhams Auction.

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