



GOODWOOD MOTORSPORT EVENTS

MEDIA ACCREDITATION GUIDELINES

Thank you for your interest in applying for media accreditation at the 2025 Festival of Speed presented by Mastercard and the Goodwood Revival.

Please read these guidelines carefully. Before submitting your online application, you will be asked to confirm that you have read these guidelines by ticking the checkbox at the end of your application.

Each year Goodwood receives hundreds of accreditation requests for its motorsport events. For this reason, incomplete and incorrectly-made applications may be rejected. It is the responsibility of the Press Office to ensure coverage of the highest quality and maximum reach.

Goodwood only accredits publications, websites, content creators and agencies producing content of high quality. Circulation of print publications as well as the reach and engagement of digital platforms will need to meet a standard set by Goodwood.

MEMBERS' MEETING

Goodwood does not open accreditation for the Members' Meeting presented by Audrain Motorsport. If you would like to attend in a media capacity, please email media@goodwood.com with details of the publication and proposed coverage. Requests will be assessed on a case-by-case basis, with applications offering widespread coverage receiving preference.

FILMING

All national/international TV, film and video accreditation requests will be reviewed separately by Goodwood's event broadcast partner, Gravity Media.

Please email Gravity Media melanie.mitchell@gravitymedia.com directly with the below information:

- The name(s) of the company representatives and those covering the event
- The number of cameras on site
- The channel/platform for distribution – please include UK/Europe/Global reach
- Details of intended coverage
- Attach risk assessment
- Public Liability Insurance with a minimum value of £5 million – standard across UK motorsport



KEY 2025 ACCREDITATION DATES

Event	Event Dates	Accreditation opens	Accreditation closes
Members' Meeting	12 – 13 April	Please email media@goodwood.com	
Festival of Speed	10 – 13 July	13 January	4 July
Goodwood Revival	12 - 14 September	13 January	5 September

Please be aware that the team deals with a large volume of enquiries in the final weeks leading up to the events. For this reason, applications made after the closing date may not be considered.

PRESS PARKING

Press parking is **only** available for the Festival of Speed. All parking passes are sent via post and can **only** be sent to a UK postal address. It will only be possible to allocate press parking to those accredited on or before Friday 23 June on a first come, first served basis. Please note that parking passes requested after this date may not arrive in time.

Due to a limited allocation, we are only able to offer one press parking pass per film / broadcast crew.

Once your accreditation has been confirmed, the Press Office will circulate a parking request form. Please fill this out to request your parking pass ahead of the event.

WHO DOES GOODWOOD ACCREDIT?

- Press representatives from print and online publications
- Commissioned photographers – photographing for an online and/or print publication and partners
- Content creators capturing content for social channels
- Photographers commissioned by competitors should get in touch with their contact with the Goodwood Motorsport Content Team

Press accreditation and use of the on-event Media Centres are provided for members of the media to work. As such, it is not always an appropriate place to bring additional family members, guests or children.

WHO DOES GRAVITY MEDIA ACCREDIT?



- Film / broadcast crews
- Content creators / social media influencers creating video content with professional cameras
- Please contact Gravity Media melanie.mitchell@gravitymedia.com

WHO IS NOT ELIGIBLE?

- Goodwood does not accredit publishers, general managers, marketing professionals, PRs, or artists
- Social media, marketing professionals and PRs of Goodwood's Partners should be accommodated through the individual partner allocation
- Goodwood does not accredit Exhibitor photographers; entry should be accommodated through the individual Exhibitor allocation

1. HOW TO APPLY FOR ACCREDITATION

All media accreditation requests for the Festival of Speed and Goodwood Revival must be made in the first instance online via the Goodwood Press & Media Site:

<https://www.goodwood.com/media-centre/>. Applications made via email directly to the Media Inbox will not be accepted.

To make an application, you must be signed in to a valid Press Account. First-time applicants will need to create a Press Account (top right-hand corner of the Press & Media Site) before an application for event accreditation can be submitted.

Applicants will be asked to provide a number of documents as part of the application. Once all the documents have been submitted, the application will be examined by the Press Office and applicants will be notified whether they have been successful.

Please note that due to the number of applications, you may not be notified of your accreditation approval until after the closing date.

2. PURPOSE OF MEDIA ACCREDITATION

Media accreditation is intended for the creation of professional editorial, social media and broadcast coverage of the events. It is not to be used for any other purposes.

A maximum of two individuals (journalist / editor / photographer / content creator / videographer) per media outlet may be accredited, however this is not always guaranteed. Only in exceptional circumstances will more than two members of editorial staff be accredited.

Goodwood reserves the right to refuse any accreditation request and reserves the right to ask for additional information about the applicant and their application.

3. ACCREDITATION CRITERIA



PRINT

Print publications will be reviewed on an individual basis. They must produce high quality content and demonstrate strong circulation figures. Print articles submitted as part of an accreditation application must have been published no more than one year prior to the event.

ONLINE

We use the free online tool SimilarWeb - <https://www.similarweb.com/> - to check the readership of online publications. Please note that SimilarWeb does not always have the data for smaller websites. In this instance it is vital that applicants include the relevant details in their commission letter as outlined in 4.1. Online articles submitted as part of an accreditation application must have been published no more than one year prior to the event.

CONTENT CREATORS AND SOCIAL MEDIA INFLUENCERS

Content creators and social media influencers will also be reviewed by the Press Office. Platforms and channels will be reviewed on an individual basis and must produce high quality content and demonstrate strong engagement figures. We welcome applications from all content creators and social media influencers – content does not have to be solely automotive or motorsport focused.

4. ACCREDITATION PROCEDURE

All accreditation requests for Goodwood motorsport events must be supported by the following documentation:

4.1. COMMISSION LETTER

Please upload a commission letter detailing what you have been asked to cover / what you are planning to cover at the event. The letter should be signed by the editor / content creator commissioning either the applicant or themselves to cover the event.

The letter for **print publications** must be on headed paper and include:

1. The name of the representative who will be covering the event
2. Information on the publication: location, circulation, frequency, readership
3. Details of the intended coverage

The letter for **online publications** must be on headed paper and include:

1. The name of the representative who will be covering the event
2. Information on the website: unique visitors per month, top five countries for website traffic and audience size for social media accounts (where applicable)
3. Details of the intended coverage

The letter for **content creators / social media influencers** must include:

1. The name and social media handle of the representative who will be covering the event
2. Information on the outlet/social channel: year started, followers/subscribers across each social platform and details of follower engagement
3. Details of the intended coverage
4. Talent agent representatives are welcome to make the application on their behalf



4.2. PROOF OF COVERAGE

All applicants must upload a credited article and/or piece of content to support their application. Please note the piece of coverage must have been published no more than one year prior to the event.

5. ACCREDITATION STATUS

Successful	<p>If your application is successful, you will receive an automated email confirmation. Please follow the steps outlined in this email and the Press Office will be in touch ahead of the event with ticketing information.</p> <p>Please note successful media accreditation will give you entry to the event and Media Centre. Media accreditation does not give you any additional access unless working trackside as a photographer where Public Liability Insurance is required.</p>
More Information Required	<p>If your application requires further information, you will receive an automated email with the requested details. Please ensure you send these details over to media@goodwood.com.</p>
Unsuccessful	<p>The Press Office deals with a high volume of accreditation requests for its motorsport events and therefore, must prioritise those producing high quality content for outlets/social media channels with a high readership and engagement figures.</p>

Please be aware that prior successful media accreditation at a Goodwood event does not guarantee accreditation for future events.

6. PHOTOGRAPHER TABARDS

Photographers working trackside must wear a photographer tabard at all times. Photographers failing to display their tabard correctly will be asked to leave the restricted area and may have their tabard permanently confiscated. Access to trackside positions and Assembly Areas is strictly at the discretion of the BARC marshals and may be restricted at certain times.

Goodwood requires photographers who are working trackside to provide a copy of their Public Liability Insurance with a minimum value of £5 million. Without a copy of Public Liability Insurance, we are unable to provide a tabard for trackside access. Please note that we are unable to accept copies of Public Liability Insurance that are not in English. Translated copies will be accepted if signed off by insurer.

Public Liability Insurance covers the cost of claims made by members of the public for incidents that occur in connection with your business activities, including compensation for personal injuries, loss or damage of property, and death. The minimum value of £5 million is standard across UK motorsport and has been requested by Goodwood for a number of years.



Please note that accreditation DOES NOT guarantee access to a photographer tabard. The number of tabards available at the Festival of Speed is limited and the day will be split into two sessions to allow for the demand. Please be aware that only one photographer per outlet may have access to a tabard at any one time. **Please note we will no longer be operating a first-come-first-served system and tabards will be allocated strictly at the discretion of the Goodwood Press Office, with photographers taking priority over content creators/those shooting on a phone.**

It is strictly forbidden to swap or exchange tabards with another accredited photographer or member of the public. Anyone found to do so, will lose their tabard privileges and risks accreditation for future Goodwood events. Please note Goodwood branded tabards are only to be used, anyone found to be using a tabard not supplied by the Goodwood Press Office, will be asked to leave the site.

Anyone not returning their tabard at the end of their allocated session will lose their tabard privileges for the remainder of the weekend and may face further sanctions at the discretion of the organisers.

7. FILMING

Please note filming the track/hillclimb at any Goodwood motorsport event is strictly forbidden. Goodwood reserves all filming rights to footage of the track/hillclimb. If you would like to request footage, please contact media@goodwood.com.

If a photographer is found to be filming the track/hillclimb from a photographer position, the tabard will be confiscated permanently and we will ask for all footage to be erased. Influencers and content creators are not permitted to film the track/hillclimb for social media channels, if they are found doing so, they will be asked to remove the content.

If you have any further questions regarding filming, please contact Gravity Media at melanie.mitchell@gravitymedia.com.

8. YOUR GOODWOOD CONTACTS

If you have any questions ahead of submitting your application, please contact the team at media@goodwood.com. Keep up to date with the latest news on our [Press & Media Site](#) and [@goodwoodmotorsportpr](#) on Instagram.