



Matchbook becomes horseracing's newest Authorised Betting Partner

Following the recent news that Matchbook is to be the official betting partner for the first three days (Tuesday 26 to Thursday 28 July) of the Qatar Goodwood Festival, the sports betting firm has cemented its commitment to British horseracing by signing up to become an Authorised Betting Partner.

The development means that Matchbook will have a fair and mutually sustainable funding relationship with British Racing in the coming years and will receive the official designation, 'Authorised Betting Partner' (ABP).

Alex Eade, General Manager of Goodwood Racecourse, said; "We are delighted by the decision of Matchbook to sign up to become an Authorised Betting Partner in support of British racing. It demonstrates their commitment to the sport and willingness to ensure bookmakers give racing a fair deal. As our bookmaking partner for the first three days of the Qatar Goodwood Festival, we are very excited about this development and look forward to working with them in the future."

Matchbook CEO Mark Brosnan, said; "It's important to us, and our customers, that every horseracing bet with Matchbook contributes to the future growth of British Horse Racing. Launching our horseracing product as an Authorised Betting Partner is just one of the ways we can demonstrate our commitment to the sport. And as the fresh new face on the horseracing betting circuit, we aim to impress upon bettors and partners alike that Matchbook is different. As an exchange, we win when our customers win, which is why we provide the tools bettors' need to make smarter informed bets. When our customers win, we win and now British Horse Racing will win too!"

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Tickets for the Qatar Goodwood Festival start from £21. Please visit www.goodwood.com or call the ticket office on 01243 216 610. To book one of Goodwood's superb hospitality packages, please call 01243 755054.

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